



Gualala Arts

Call to Artists

2023 Gualala Arts Outdoor Festivals Application

The Gualala Arts Center is planning to host three art festivals in 2023:

- 1) Fine Arts Fair - Saturday May 27th & Sunday May 28th
- 2) 62nd Annual Art in the Redwoods - Friday August 18th, Saturday August 19th & Sunday August 20th
- 3) Festival of Trees - Friday November 24th & Saturday November 25th

Attached you will find an application form, along with information sheets for each event that describe important information about that event: festival dates and times, booth set up schedule, festival information, application fees/booth fees, etc.

Please complete the fee schedule section for **each** event you would like to participate in. Applicants may apply for one, two or all three events. Each festival is juried independently; therefore, work that is selected for one show isn't automatically guaranteed acceptance into the others. Each artist is responsible for processing their own sales and paying California Sales Tax (**PROVIDING GUALALA ARTS WITH YOUR VALID CALIFORNIA SELLER'S PERMIT NUMBER IS MANDATORY**). If you are a member of Gualala Arts, your fees for the shows are discounted. Artists may join Gualala Arts if not already a member - for more information visit our website at <https://gualalaarts.org/support-gualala-arts/join-gualala-arts/>.

All art festivals are held at the Gualala Arts Center, nestled in the majestic redwoods in the small Northern California coastal town of Gualala, CA, located at the junction of Mendocino and Sonoma Counties. Gualala Arts is a non-profit organization whose mission statement is: **Promoting public interest and participation in the arts since 1961**. All proceeds from these art festivals benefit community art programs.

All application packets must be postmarked no later than April 15th. You will be notified of your status by May 1st.

Questions? Contact Scott Chieffo, Festival Coordinator @ (707) 884-1138 x1013 or Scott@GualalaArts.org

APPLICATION PROCEDURE:

- 1) Complete and return the attached "Application for 2023 Art Festivals" sheet.
- 2) Complete and return the event information and fee schedule sheet for **EACH** event you would like to participate in.
- 3) Attach **one check**, made out to Gualala Arts, for total amount of **Application Fees** (1 event - \$10; 2 events - \$20; 3 events - \$30)
- 4) Attach **individual Booth Fee checks** for **EACH** event applied for (1 event - 1 check; 2 events - 2 checks; 3 events - 3 checks).

PLEASE KEEP A COPY OF THE FESTIVAL APPLICATION SHEET AND INDIVIDUAL EVENT SHEETS FOR YOUR RECORDS.

Images (see required image specifications on next page – submitting digital copies of images via email is preferred)

- 5) Submit at least three images of your artwork
- 6) Submit one image of your booth

Mail all requested information, with your checks, to the address below (*submit images by email, if possible*). Application will not be accepted if all the requested information is not included. Please be sure to complete all forms in their entirety.

Deadline to Apply: Application packets must be postmarked no later than April 15th, 2023.

Submit your application form, individual festival application sheets and event fees:

Gualala Arts Center Festival Application

PO Box 244
Gualala, CA 95445

Attention: Scott Chieffo



Gualala Arts

Application for 2023 Art Festivals

Please indicate which events you are applying for:

Fine Arts Fair

Art in the Redwoods

Festival of Trees

(Please print legibly)

Name: _____

Business Name (if different): _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Website URL: _____

CA Seller's Permit Number: _____

Contact the California Department of Tax and Fee Administration to obtain a Seller's Permit. A CA Seller's Permit is **MANDATORY**. Artist is responsible for paying CA sales tax.

IMAGES

Artist is to submit three images of artwork and one image of booth setup.

Digital images sent via email are preferred.

Minimum image specifications are listed below.

If submitting images by email, send to Scott Chieffo at: Scott@GualalaArts.org

Images may be used in our advertising

DIGITAL IMAGE SPECS

- File Type - TIF or high-quality JPEG in the RGB color space.
- Size - must be a minimum of 900 pixels on the long side.
- Please use meaningful file names that correspond with image titles listed on the application.
- Please do not submit images on a CD. If emailing digital images is not possible, it is acceptable to send prints with your application.

IMAGE SUBMISSION: Example: Artist name/Title/Description/Year
(example: Adams/Egret/Photograph/2021)

Please fill out image submittal information below, even if submitting images by email (email image files to Scott@GualalaArts.org)

Image #1: _____	Title/description _____	size _____	price _____
Image #2: _____	Title/description _____	size _____	price _____
Image #3: _____	Title/description _____	size _____	price _____
Booth image: _____			

ARTIST BOOTHS:

For outdoor festivals, some booths may be located on uneven and/or dusty terrain. Cool, foggy weather and wind are possible, so be prepared to secure display in these conditions. Weights are recommended for securing your display since drilling into concrete or asphalt WILL NOT be allowed.

Although specific booth requests will be considered, booths will be assigned solely at the discretion of the Festival Committee with an emphasis on the aesthetic makeup of the show. Artists are required to be stationed at their booth for the entire duration of each event.

ARTIST SELECTION:

Acceptance to the Gualala Arts art festivals will be determined based on the images submitted with the application. Applications will only be accepted if the work presented is deemed appropriate and of sufficient quality for these festivals. Therefore, submittal of high-quality images is of the utmost importance.

PLEASE READ AND SIGN:

I have read the above information and the information Gualala Arts provided with this packet outlining fees and cancellation policies for each of the three Art Festivals in 2023. I agree to the conditions as specified. I also understand that refunds will not be made due to inclement weather. I release Gualala Arts of all liability for any damage, loss, or injury incurred before, during, or after festival hours. I affirm that all work displayed will be original and produced solely by myself, the applicant. I give my consent to Gualala Arts to release my name and to use images of my work for promotional purposes.

Signature: _____ Date: _____

FOR OFFICE USE ONLY

Date rec'd _____

Application No. _____

Application Fees:

(FAF) \$ _____

(AIR) \$ _____

(FOT) \$ _____

Booth Fees:

(FAF) \$ _____

(AIR) \$ _____

(FOT) \$ _____



Gualala Arts

Call to Artists

#1 - Fine Arts Fair

Booth Setup: Friday May 26th - 1pm to 5pm & Saturday May 27th - 7am to 10am
Cars must be removed 30 minutes before gates open
Show Hours: Saturday May 27th & Sunday May 28th - 10am to 5pm

Description: Event is held outside on the Arts Center grounds. Booths may stay up overnight. Most spaces are 10'x10'.

Components: High quality fine arts and crafts, music, great food, fine wines and craft beers.

Weather: During May, the weather is typically in the mid 60's or above. There is a potential for coastal fog, particularly in the overnight and morning hours.

This and That: This fair has limited space available as it has a 75% artist return rate.

Fees: Application fee: \$10 non-refundable, separate check. Booth fee: Gualala Arts members: \$75; non-members: \$95. A commission of 10% on all sales (excluding sales tax) will be paid to the Gualala Arts Center at the completion of the show.

Fine Arts Fair Configuration & Space Fee Schedule:

	<u>Non Member Fees</u>	<u>Gualala Arts Member Fees</u>
Booth Configuration:	Booth Fee + Commission	Booth Fee + Commission
<input type="checkbox"/> Single Space (10 X 10)	\$95 + 10%	\$75 + 10%
Application Fee	\$10	\$10
TOTAL BOOTH FEE PAID:	\$ _____	\$ _____
TOTAL APPLICATION FEE PAID:	\$ _____	\$ _____

Please remember:

- 1) Attach one check, made out to Gualala Arts for total amount of Application Fees (1 event - \$10; 2 events - \$20; 3 events - \$30)
- 2) Attach individual Booth Fee checks for EACH event applied for (1 event - 1 check; 2 events - 2 checks; 3 events - 3 checks).

Cancellations:

By signing below, I acknowledge I understand that if I choose to cancel my reservation after May 1st, my booth fee will not be refunded.

Name: _____ (please print legibly)

Signature: _____ Date: _____



Gualala Arts

Call to Artists

#2 – 62nd Annual Art in the Redwoods

Booth Setup: Friday August 18th - 10am to 4pm & Saturday August 19th - 7am to 10am

Cars must be removed 30 minutes before gates open

Show Hours: Friday August 18th - 4pm to 6pm (*Optional - Art Exhibit Champagne Preview*)
Saturday August 19th - 10am to 5pm
Sunday August 20th - 10am to 4pm

Description: A combination of a judged art exhibit and an outdoor art festival. This event attracts over 2,000 art loving buyers over three days. Booth spaces are located in the gravel parking lot adjacent to the Arts Center. All spaces are 10'x10'. Booths may stay up overnight. A very limited number of Premium booth spaces, which are located on the asphalt closer to the Arts Center, are available for an additional fee of \$100. Artists may also enter the Art in the Redwoods indoor, judged fine art exhibit. Separate application fees and deadlines apply. See our website (www.gualalaarts.org) for more details.

Components: High quality fine arts and crafts, music, entertainment, great food, fine wines and craft beer.

Weather: During August, afternoons are typically sunny, with temperatures in the 60's to low 70's. There is potential for coastal fog and drizzle, particularly in the overnight and morning hours.

Fees: Application Fee: \$10 non-refundable, separate check. Booth Fee: Starts at \$150 (see below). Gualala Arts Members receive a discount. A commission of 10% on all sales (excluding sales tax) will be paid to Gualala Arts at the completion of the show.

Art in the Redwoods Configuration & Space Fee Schedule:

Booth Configuration:	Non-Member Fees Booth Fee + Commission	Gualala Art Member Fees Booth Fee + Commission
<input type="checkbox"/> Single Booth (10 X 10)	\$165 + 10%	\$150 + 10%
<input type="checkbox"/> 1-1/2 Booth (10 X15)	\$240 + 10%	\$225 +10%
<input type="checkbox"/> Double Booth (10 X 20)	\$290 + 10%	\$275 +10%
Application Fee	\$10	\$10
TOTAL BOOTH FEE PAID:	\$ _____	\$ _____
TOTAL APPLICATION FEE PAID:	\$ _____	\$ _____

Check here if you would like to apply for a Premium Booth space on the asphalt. If accepted, via a separate jurying process, the additional fee is \$100. **If accepted you will be asked to send fee at that time.**

Please remember:

- 1) Attach one check, made out to Gualala Arts for total amount of Application Fees (1 event - \$10; 2 events - \$20; 3 events - \$30)
- 2) Attach individual Booth Fee checks for EACH event applied for (1 event - 1 check; 2 events - 2 checks; 3 events - 3 checks).

Cancellations:

By signing below I acknowledge I understand that if I choose to cancel my reservation after July 1st my booth fee will not be refunded.

Name: _____ (please print legibly)

Signature: _____ Date: _____



Gualala Arts

Call to Artists

#3 Festival of Trees

Booth Setup: Wednesday November 22nd – 11am to 4pm & Friday November 24th - 8am to 10am
Cars must be removed 30 minutes before doors open

Show Hours: Friday November 24th & Saturday November 25th - 10am to 4pm
(Building is closed on Thanksgiving Day)

Description: This festival is held indoors at the Arts Center which is decorated for the holidays. Booths are a mixture of rectangular spaces, most of which are 6'-8' wide, and 8'-10' long. All artists must provide their own display equipment, including tables, walls, signage, etc. **Space for this show is very limited compared to our other festivals.**

Components: This two-day, holiday-themed event includes a retail shopping experience of locally made fine arts & crafts, as well as many other holiday activities. The Gualala Arts Center will be fully decorated for the holidays.

Weather: The weather should not be a problem because vendors are set up inside the climate-controlled Arts Center.

Fees: Application fee: \$10 non-refundable, separate check. Booth fee: Gualala Arts members: \$100; non-members: \$125. A commission of 10% on all sales (excluding sales tax) will be paid to the Gualala Arts Center at the completion of the show.

Festival of Trees Configuration and Fee Schedule

Due to the shortage of in-house tables, ALL ARTISTS MUST PROVIDE THEIR OWN TABLES - NO EXCEPTIONS

Each booth will be provided with either one or two chairs, as needed.

	Non-Member Fees: Booth + Commission	Member Fees: Booth + Commission
Booth Fee:	\$125 + 10%	\$100 + 10%
Application Fee:	\$10	\$10
TOTAL BOOTH FEE PAID:	\$ _____	\$ _____
TOTAL APPLICATION FEE PAID:	\$ _____	\$ _____

Please remember:

- 1) Attach one check, made out to Gualala Arts for total amount of Application Fees (1 event - \$10; 2 events - \$20; 3 events - \$30)
- 2) Attach individual Booth Fee checks for EACH event applied for (1 event - 1 check; 2 events - 2 checks; 3 events - 3 checks).

Gualala Arts Interest Group Vendors ONLY: Please Designate Number of Tables Requested:

One Two More than Two # _____ (not guaranteed)

Cancellations:

By signing below, I acknowledge that I understand that if I choose to cancel my reservation after October 15, my booth fee will not be refunded.

Name: _____ (please print legibly)

Signature: _____ Date: _____