



2022 Gualala Arts Wine Tasting & Auction Sponsorship Opportunities

We hope you will consider the many opportunities to support the 2022 Gualala Arts Wine Tasting & Auction. We could not present event without your generous support.

Commitment by June 1 to be listed in the printed program

Grand Event Sponsor - \$5,000 or more

This sponsorship level earns you naming rights for the 2022 Gualala Arts Wine Tasting & Auction. You will be listed on all press releases as "Grand Event Sponsor" and your *logo* will be used in our publicity material. In addition you will receive:

- Separate web page on the Gualala Arts website acknowledging your sponsorship, with text and photos describing your organization, products or services, and link(s) to your website
- Name & *logo* on the 2022 Gualala Arts Wine Tasting & Auction web page, with link
- Name & *logo* on the 2022 Gualala Arts Wine Tasting & Auction Sponsors web page, with link
- Name & *logo* in the printed event program
- Name & *logo* on the 2022 Gualala Arts Wine Tasting & Auction banner on Highway 1
- Your *logo* on tasting glasses
- Eight tickets to the Garden Tour, Wine Tasting & Auction

Platinum - Over \$1,500

Those contributing cash or in kind services to an Event at the Platinum level receive:

- Name & *logo* on the 2022 Gualala Arts Wine Tasting & Auction Sponsors web page, with link
- Name in the printed event program
- Six tickets to the Garden Tour, Wine Tasting & Auction
- Possible feature in Raffle
- Free booth space if you are invited to pour wine

Gold - Over \$1000

Those contributing cash or in kind services to an Event at the Gold level receive:

- Name & *logo* on the 2022 Gualala Arts Wine Tasting & Auction Sponsors web page, with link
- Name in the printed event program
- Four tickets to the Garden Tour, Wine Tasting & Auction
- Possible feature in Raffle
- Free booth space if you are invited to pour wine



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Silver - Over \$500

Those contributing cash or in kind services to the Event at the Silver level receive:

- Name & logo on the 2022 Gualala Arts Wine Tasting & Auction Sponsors web page, with link
- Name in the printed event program
- Two tickets to the Garden Tour, Wine Tasting & Auction
- Free booth space if you are invited to pour wine

Bronze - Over \$200

Those contributing cash or in kind services to the Event at the Bronze level receive:

- Name on the 2022 Gualala Arts Wine Tasting & Auction Sponsors web page, with link
- Name in the printed event program
- Two tickets to the Garden Tour, Wine Tasting & Auction
- Free booth space if you are invited to pour wine

Friends - Up To \$75

- Honorable mention on the website & event program

Sponsorship Opportunities Summary Chart	Event Grand Sponsor	Platinum	Gold	Silver	Bronze	Friend
	\$5,000 or more	\$1,500 or more	\$1,000 or more	\$500 or more	\$200 or more	Up To \$75
❖ Tax Deduction to the fullest extent of the law	X	X	X	X	X	X
❖ Name on the Event web page & Event Program	X	X	X	X	X	X
❖ Name on the Event web page, with Link & Event Program	X	X	X	X	X	
❖ Free booth space if you invited to pour	X	X	X	X	X	
❖ Tickets to Event	8	6	4	2	2	
❖ Name & Logo on the Festival web page, with Link & Event Program	X	X	X	X		
❖ Possible feature In the Raffle	X	X	X			
❖ On stage acknowledgement of sponsorship	X	X				
❖ Name mentioned on all publicity & logo when appropriate	X					