

promoting

public

interest

and

participation

in

th∈

arts

since

1961



2020 Artist Opportunities

2020 started out much like any other year, with fantastic performances such as a Local Eyes Baku performance in January, Jazz in the Foyer by Jamie Davis, Larry Vuckovich and Doug Miller in February, followed by a Gualala Arts Theater production of: Murder Mystery Dinner Theater-Murder on the Sea Ranch. A full slate of exhibits, workshops and events were planned for the year. Then with the emergence of COVID-19, Gualala Arts, along with the rest of the world, was forced to shut its doors. Despite this, Gualala Arts rose to the occasion to engage the community and artists throughout the country and to continue our mission to promote public interest and participation in the arts since 1961. Gualala Arts board and staff have worked together to bring the arts to the safety of the homes of artists and the art-appreciating public and hosted the first ever:

- Art in the Redwoods Online!
- Simulcast Global Harmony BAKU Concert
- Live-Streamed Chamber Music

With concern for the safety of our members and the public and in compliance with COVID-19 state and county regulations, we have had to discontinue much of our in-person programming. But that has not stopped us from coming up with new ways to engage the public in the arts. We have funneled our time, energy and resources into technology to bring the live-streamed party to the laptop on your dining room table, the exhibit to your in-box, and the silent auction to FaceBook and Instagram. We have been working tirelessly to come up with new ways to bring physically distant programming to you, and to shine a light on inspiration and creativity while everyone continues to shelter in place.

We are proud to announce that we have opened a new location for the Dolphin Gallery and Gift Shop in Cypress Village in Gualala. This new location is a vibrant space featuring the work of many familiar artists and many new ones that we are excited to have joined us.

Your continued participation is what makes Gualala Arts shine. Thank you for your continued support and sharing your artwork with us!



Above: COVID 2020- Where We Stand by Loraine Toth

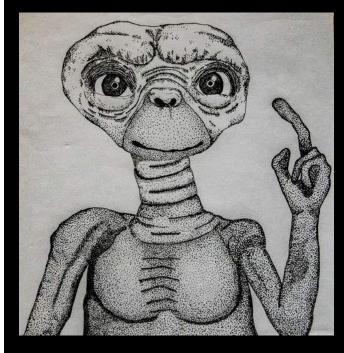
2020 Events and Fundraisers

- Jazz in the Foyer featuring Jamie Davis, Larry Vuckovich and Doug Miller (Over 50 audience members in attendance)
- Annual Meeting (with over a hundred members in attendance)
- Theater performances: Mystery Dinner Theater- Murder at the Arts Center (with over a hundred audience members per performance)
- Relocation and Opening of the new Dolphin Gallery and Gift Shop (supporting well over a hundred local artists)
- 59th Annual Art in the Redwoods Online! and Boxed Hat Dinner. Our first ever online exhibit and curb side pickup dinner (394 entries submitted, thousands of online visitors and 135 curb side pickup dinners)
- First Live-Streamed Concert Global Harmony Favorite BAKU (a free concert with hundreds of online viewers)
- Six exhibits at the Gualala Arts Center and seven at the Dolphin Gallery & Gift Shop (each exhibit attracting hundreds of visitors online and in person through out the length of the exhibit)
- First Live-Streamed Chamber Music Concert (with over a hundred online viewers)
- First Pumpkin Carving Competition and Trick or Treat Drive-Thru (several hundred children were able to participate in the drive-thru)
- Winter Wonderland, Mrs. Claus Bake Shop and Christmas Tree Decorating Competition with Silent Auction (hundreds of visitors both in person and online were able to join us for their holiday retail shopping)
- Building Maintenance: Gualala Arts took advantage of the lack of visitors due to the Shelter-in-Place mandate to powerwash and stain the outside of the building and carpet the stairs and office

Images from top to bottom: Pecan Pie made by JoAnn Aiken as a fundraiser during Winter Wonderland, Cookie Cutter sold as a fundraiser for Gualala Arts during Winter Wonderland, Pen & Ink Drawing by Logan Duggan exhibited during Art in the Schools







Philanthropy

In 2020, the donors and artists supported Gualala Arts helping to ensure the future of arts in our community. This year the need was extraordinary due to the virus and all the challenges that it brought.

YOU made a difference! We made it through 2020 without having to lay off any staff members. With guidance from our Board of Directors the staff, and a handful of volunteers were able to "reimagine" our programming with Online! Offerings and finally reopen our galleries for retail sales with new safety regulations and guidelines.

With general unrestricted donations through the year, including our year-end annual giving and special covid campaigns, we raised \$268K, (when compared to \$188K in 2019, \$183K in 2018, \$158K in 2017 a very nice trend.) Membership, which currently numbers around 800 households, raised about \$25K down about \$4K from 2019.

Examples of philanthropists in action in 2020:

Andrea A. Lunsford, a true Arts Angel, is at the top of the list. She continues to make generous gifts throughout the year including donations to the Year-End Campaign, Chamber Music, Global Harmony Series, and really stepped up this year and championed our "covid & staff retention campaigns!"

Jan & Dennis Carter's generous donations continue their devotion to, and support of our general operations, theater programing and timely covid needs.

Bob Rutemoeller and Mary Sue Ittner made a substantial donation to the operations fund in the name of Gualala Arts' hard working volunteers and dedicated staff. They also sponsored Art in the Redwoods and the Global Harmony Series.

Rich and Connie Schimbor made a generous contribution toward the annual fund drive and became "50 Year Members."

Jane & Wayne Novak, Susan Clark, Shirley Brice Heath and Harriet Wright made generous contributions of appreciated securities throughout the year in times of need.

John & Christine Wall appreciates having such a wonderful community arts organization and committed to a substantial annual donation towards operations and towards our timely needs.

Gualala Arts has benefited from several direct IRA donations in 2020. Those who are over 70.5 may find they can benefit from direct IRA donations in their tax planning for 2021.

Surf Market is normally a sponsor for our Annual Members Meeting, Chowder Challenge, Architectural Tour, Wine Tasting & Auction, Auto Show, Art in the Redwoods and Festival of Trees by giving us products. This year, since so many events were cancelled, they cut us a very generous check to sponsor our reimagined Winter Wonderland, making it a true fundraiser. They moved up to the Top tier of our Donor Grove this year with their sustained cash sponsorship every year.

Elizabeth Lane and Janet Pierucci & Adrain Adams realized the need for substantial financial support to keep the arts alive and thriving especially this year!

"Covid-19 Relief" campaigns were very successful, lead by Andrea A Lunsford and many, many, MANY others! Please consider giving 2021 as well. It appears that the virus will have a lasting impact well into this current year.

We are very proud to have applied and received a grant from the "PPP" this year towards retaining our staff. We have filled out the grant paperwork for our PPP2 funding through Westamerica Bank.

The Donor Grove is a place to recognize cumulative donations. New to the grove this year by adding 2020 cash donations are: Lynne Cannady, Christina Chapman, Bob & Roxanne Claflin, Ray & Sydney Feeney, Susan Moore, Bill & Mary Retzer, Michael Haddad & Julia Sherwin and Lee Rye.

Moving up to a medium-sized plaques is Susanna Ferrin, Jane & Wayne Novak, in loving memory of Betty O'Neil, Mark Quattrocchi & Tina Kelly and Bill & Sara Snyder.

We are VERY honored to have Surf Market and Harriet Wright joining the largest plaque size in our donor grove after years of sustained giving and supporting the arts in our community!

Many naming gifts "in honor of" and "in loving memory of" came in this year. Pleases see pages 7 & 8 for a full list of our generous donors.

Gualala Arts is very grateful to all of our donors from a few dollars to tens of thousands.

YOU make a difference!

For further information about what becoming a sponsor entails, please contact the Fund Development Committee through the Gualala Arts office at 707-884-1138. The Executive Director David "Sus" Susalla or a board member will be happy to discuss the wide variety available at costs to fit any budgets.

Community Support

Being a sponsor means easing the constant burden of finding monies to offset costs and helping to reduce the number of fundraisers that tax volunteers and the community.

In 2020, most Gualala Arts activities had to be postponed or "reimagined" into a safe way to fulfill our mission to our community.

Surviving the past year would not have been possible without our community's dedication and kind support. Thanks to the Surf Market, Woodenhead and many, many other business.

We moved the Dolphin into the Cypress Village with assistance from our generous new landlords Rich & Kristine Thomure who substantially discounted the rent. Sky Fiber has been donating our Internet access at the new Dolphin since our move in date. Trent Kreck painting and Dream Catcher Interiors have taken advantage of our shuttered Arts Center to replace carpeting and refinish the redwood siding at substantial discounts. Thanks to all the community and businesses that support the Arts Center this challenging year!

Our Wonderful Volunteers



Ralph Jackson and Polly Bove volunteering at the Trick or Treat Drive Thu

Volunteers

On March 13 we went from hundreds of volunteers to zero, we are entering 2021 with a couple six pack pods of volunteers.

Despite COVID-19 we still need you!

Volunteers are what makes our programming happen even in these difficult times. Your efforts are what makes Gualala Arts shine. Feel free to call 707.884.1138 to sign up to lend a hand.

One of the key factors providing for the ongoing vibrancy and health of Gualala Arts, the Arts Center and the Dolphin Gallery is our volunteer cadre who choose to spend their valuable time on our behest. These generous individuals ensure that Gualala Arts continues to serve both the local community and its membership around the country. The countless things our volunteers do for Gualala Arts are both obvious and subtle, but each and every valued contribution allows Gualala Arts to promote public interest and participation in the arts. The living-out of this mission results directly from every minute our volunteers donate to Gualala Arts and for that we are eternally grateful.

We are always looking for new volunteers. Please call (707) 884-1138 or stop by the Gualala Arts Center to sign up. Not only will you join a great team and help a good cause, you may even make some new friends!



Jon Handel carrying dinner bags at our first Boxed Hat curbside pickup dinner

2020 Board of Directors & Officers

Barry Weiss, President
Andrea Allen, 1st Vice President
Eric Wilder 2nd Vice President
Andrea A. Lunsford, Co-Secretary
Sheralyn Kirby, Co-Secretary
Bob Mitchell, Treasurer
David "Sus" Susalla, Executive Director
Davina Allen Karl Danskin
Jon Handel Paula Haymond
Dansie Little Karen Tracy
Joan Wood

2020-21 Gualala Arts Staff

David "Sus" Susalla Executive Director
Andrea Allen Sales Associate
Scott Chieffo Operations Manager
David Steffen Publicity Manager
Kendra Stillman Office Manager

020 Gualala Arts Online

Go to Gualala Arts.org to see the complete listing of upcoming Concerts, Gualala Arts Theater, Exhibits for Gualala Arts & the Dolphin, Festivals, Lectures & more. With the emergence of COVID-19 we are using our online content more than ever. Follow us on FaceBook and Instagram and our new weekly E- Sketches to find out what is happening at Gualala Arts! See below for some popular stories and events from throughout the year.

Gualala Arts brought Art in the Redwoods Online!

Allowing artists and the art loving public to participate in our most highly anticipated exhibit of the year, while sheltering in place from the safety of their home

59th Annual Art in the Redwoods - Online!

@ March 7, 2020 Art in the Redwoods-past, Arts Center Exhibit-past, Events-past, Exhibit opening-past, Exhibits-past



59th annual Art in the Redwoods Online!





After nearly 40 years in the same location, we moved the **Dolphin Gallery & Gift Shop** to Cypress Village. Our new location is a vibrant gallery space perfect for showcasing artwork from thoughout the region. Left: Sus turning the sign to open for our very first day at our new location.

Gualala Arts hosted it's first

Pumpkin Carving Contest Right: Aoife O'Connell won the 7-17 year old category

for her pumpkin "Child Eater"

This event was so much fun and produced so many fantastically hilarious pumpkins that we are going to do it again next year!





Gualala Arts has changed a lot of the ways that we conduct day to day business, encouraging physical distance, masking, and coming up with new ways to engage with folks from home, we even had a live Zoom party for Boxed Hat Dinner!

Left: A Zoom meeting with Gualala Arts Board of Directors and staff conducted by Sus while painting the new Dolphin Gallery.

2020 Finances

Gualala Arts has a diverse mix of revenue streams including programs, donations, sponsorships, membership dues, facility rentals, grants, fund development events, and arts festivals.

On Friday, March 13, 2020 our "normal" programing, fund raising and volunteering, all came to a screeching halt as we shuttered our doors. Gualala Arts Board of Directors, Finance Committee and staff had emergency Zoom meetings to formulate plans to adjust to the pandemic. We all agreed it was time to "re-imagine" how we serve our community and formulated several plans to apply for grants, appeal to our members and community for donations and get to work on figuring out Art in the Redwoods – Online! In July we reopened the Dolphin Gallery, August included the Boxed Hat Dinner and opened Art in the Redwoods Online! In September we hosted a online concert by Baku; October opened our galleries for retail sales; and re-imagined a two day Festival of Trees into a 6 week "Winter Wonderland:" in December hosted a online chamber concert.

In 2020, our arts programing brought revenues of \$220,623 (down over 50% from our previous year of \$444,000.) These program revenues usually cover about 66% of the expenses. The overhead costs of "keeping the doors open" at Gualala Arts still continues to be \$1,100 per day (down less than 10% from 2019 when it was \$1,214.)

Thanks to our patrons and savvy planning by staff and Board of Directors, we were able to make up that difference with new fund raising ideas, grants, sponsors and donations to finish the year off without having to dip into our "rainy day funds" or layoff any staff members.

Together we have re imagined our arts offering to the community and are looking forward to another challenging year ahead with cautious optimism thanks to many MANY people working together!

Gualala Arts continues to be a well-run and fiscally prudent organization guided by a visionary Board of Directors, long standing Finance Committee and dedicated staff.

Cash (operations & interest groups) \$210,778

Other Current Assets \$8,175

Operations Reserve Fund \$120,271

Capital /Building Fund \$360,039

Endowment Fund (Permanently Restricted) \$605,603

Building, Land & Equipment \$1,187,708

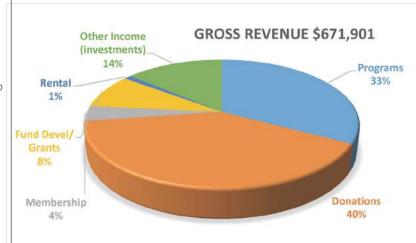
Total Assets \$2,492,574

Liabilities \$67,808 Net Assets \$2<u>.424,766</u> Total Net Assets & Liabilities \$2<u>,492,574</u>

Thanks to our generous donors, volunteers and prudent board, Gualala Arts has never had to carry a mortgage or borrow funds to accomplish our building and program needs.



PROMOTING PUBLIC INTEREST AND PARTICIPATION IN THE ARTS SINCE 1961



020 Honor Roll of Art Angels

Gualala Arts ongoing success is a direct result of the generosity of its "Art Angels" - donors who support its programs and fundraising events. We extend our deepest thanks to the many people who sustained our mission to promote public interest and participation in the arts over the past year. We sincerely thank you for your continued support in building an arts organization that promises to improve and enhance the future of the arts in our community. (Honor Roll of Art Angels recognizes amounts donated over the annual membership fee)

Angels (\$25,000 plus) Jan & Dennis Carter Andrea A. Lunsford

Leaders (\$10,000 - \$24,999)

Ånonymous Mary Sue Ittner & Bob Rutemoeller Wayne & Jane Novak in loving memory of Betty O'Neil

Connie & Richard Schimbor John & Christine Wall Haddad & Sherwin LLP

Benefactors (\$5,000 - \$9,999)

Susan Clark Elizabeth Lane Janet Pierucci & Adrian Adams Marilyn & Dave Bess Surf Market in honor of Harmony Susalla

Champions (\$1,000 - \$4,999)

Tony Ariola Trudy & John Armer Sue Blair John Simon Burnett & Ursula Hamilton Christina Chapman Steve & Carol Chell Lesley Clement Tristan & Tom Colson Barbara Dunsmoor Sydney & Ray Feeney Jesus & Carole Garcia Heather Giovanni

Marilyn Green & Drew McCalley Katherine & Lance Gyorfi

Paula Haymond

Frederic Ilfeld Jr. & Barbara Ilfeld Bruce & Sharon Jones

Tina Kelly & Mark Quattrocchi Don & Carrie Krieger

Harold Mann & Kathy Kretchmer Mark & Jamie McClone

Chris Mengarelli & Dale Elliott Nirmal Merchant

Sophia & Bob Mitchell

Susan Moore

Grace O'Malley & Tim Winterer

Miriam & Buzz Owen

Roland Pesch & Kathy Rosskopf Chuck & Cynthia Petersen Bill & Mary-Louise Reinking

Virginia Rubin & Dick Warmer

Lee Rye

Ron & Jan Saufferer

Ruth Short Ken Smith & Lucia Christopher Steve & Paula Smith Sara & Bill Snyder James Suhr Sidney Wolinsky Joan Wood & Alex Ross

Harriet Wright Further Foundation

Pacific Piecemaker's Quilt Guild in loving memory of Janet Coleman in appreciation of the

Gualala Arts staff in honor of Harmony and Sus

Patron (\$500 - \$999)

Anonymous Margreth Barrett & Kenneth Louden Carol & Bill Beck Keith & Leslie Blodgett Cathy & Joe Cassetta Frances Coleman &

David Woodward Mark & Lora Danis Mary Eberhard Jay Felzien Janice Fitzgerald

Diane & David Goldsmith Dorothy Gregor

Deidre Harrison & Thomas Crane

Randy & Bev Hawks Jane Head

Barbara B Hoover &

Laura L Senteney Dard & Mary Hunter Axel & Inge Karlshoej

Mirka Knaster & Larry Jacobs

Dansie & Roger Little Kav Martin

Peter Mullins

Patricia & William Mutch Charles & Eloise Neerdaels Jim & Marcia Nybakken Sandy & Mark Ostrau Nancy Padgett &

Michael Middleton Nelson & Jill Pass

Dennis Pedersen & Beah Haber

Susan Pollard Dot Porter

Beverlee & Craig Rice Erin Riley & John Crowley Chris Saccente & Revere Jones

Sandy Scott Karen Serratoni Peter & Mary Kay Sidell Diana Souverbielle & Jesakka Tarr

Dorothy Spalding John & Vicki Stickney

Lois Talkovsky

Barry & Kathryn Weiss Paul White

Eric & Karen Wilder

Alice Wingwall & Donlyn Lyndon Walt & Jan Zambas Brian & Della Zita Harmony Art

Ignacio Health Insurance Services Laura Franklin

Jane Kelley Bookkeeping

JR'S Auto Care

Sea Ranch - Gualala Real Estate Don German

Westamerica Bank in loving memory of: Liz Redfield

Mike Turner Albert L Porter Charles

Supporting (\$100 - \$499)

Loren Adrian Gary & Jo Ann Aiken Allegra Alessandri Pfeifer Andrea Allen

Lucienne & David Allen George & Kathryn Anderson Ward & Betsy Anderson

Frances Angwin & Joseph Pearce Bill Apton & Holly Stiel

Jackie Baas Elizabeth Bailey Angie Bailie

Joanna Barnes Clark & Rosemary Beall

Geoff & Wendy Beaty Megan Bellue & Monty Anderson

Maggie & Geoffrey Bolt Bruce & Robin Bonfils Sue Bora

Ray & Verena Borton John Bower

Dewitt Bowman Brennie & Larry Brackett

Molly Buckley & Don Kurtz Debra Burger

Cece Case & H Eric Nordvold Jane Casner Mothersill Pat & Joel Chaban

Roxanne & Bob Claflin Susan & Anthony Clarabut Bill Clement & Dayle Farina

Colette Coad Bonnie & Steven Coffey-Smith

John Coffin Alice & Michael Combs

Laura Cortright Bette Covington Allen & Camille Cox Mike & Nancy Cusack April & Ron Dammann

Mendovine

Kim & Dave Deboer Joyce & Jan deVries Tom Diettrich Ray Duncan

Jack & Marsha Dupre Barbara & Norman Fast Chuck Feinstein & Debby Maio

Susanna Ferrin Frank & Susan Field

Elizabeth Frame Allen Francis Jutta Frankie

Jackie Gardener Trudi & Bruce Garland

Heinz & Dina Gewing & Eileen Barr Lis Gladstone & Chris Doering

Harrison Goldberg Carol Golden & Annie Pivarski

Barbara Gomes Granath Family Chris Grassano &

Terry Gwiazdowski Anita Green Susan Gregory Alan Grossman

Jim Guffey Debra Haber

Nils Hakansson & Karin Guzman Steve & Marianne Harder Cheryl & Elmer Harris Bill & Karen Hay

Mary Heibel Carolyn Herman & Shayne Cook Robert & Carolyn Heywood Diane & Bryant Hichwa

Ken & Jeanne Holmes Roxanne Holmes

John Holmgren & Elise Lomenzo Russ & Linda Honeyman

Ann Howald & David Leland Rosie & Jim Iversen Jeanne Jackson

Judy & Robert Jacobs Barbara & Phil Johannes Deborah Johnsen &

Chuck Numbers Beverly & William Jones Deloras & Budd Jones

Arthur Juhl Richard Kendrick Sumedha Khanna Martha Kincaid

Connie King & Kim Cottingham

Julianne King Sheri & Mitch Kirby The Mac Link, Inc

Martha Langston Jane Larrow

Lisa Lauer & Patrick Ellis Jan & Doug Ledu John & Kathy Lee

Irene Leidner Christianne Leisz Riezenman

Debra Lennox Jan Levin & Barry Hale

Anne Lincoln Leigh Anne Lindsey Iris Lorenz-Fife Jim Lotter

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020 Honor Roll of Art Angels (continued)

Elizabeth Lucas Marcia & Jon Luchini Harry & Lois Lutz Dulce MacLeod George & Michele Marshall Marty & Steve Marshall Pamela Martin Susan Martin Eric Marton & James Dugdale Beth Masegian Larain & Ralph Matheson Kathy & Ed McCarthy Timothy & Pamela McCarthy Harriett McGuire Saundra McPherson Carole McQuarrie Sheila Menzies & Joseph Taylor Bill Meraet & Diane Schwab Karel Metcalf & Jim Littlejohn Kathleen & Charles Mills Lynn & Trudy Mitchell Mark Moelter Francoise Montserrat Bray Leslie Moody Cresswell Sarah Moresi Habib & Rebecca Motlagh Leigh & Laurie Mueller Stacie Nelson & Tony Semedo Penelope Nichols Sharon Nickodem Bob & Pat Norman Tom & Paula Osborne Nancy Ostrom Barbara & Whyte Owen Marcia Paisley Riwney & Dan Knowles Marion Patterson Michael Peevey & Carol Liu John & Jackie Petersen Judy & Richard Pfeifer Dale & Chuck Phelps Diane Phillips & Max Ballantine Donna & Gary Prochazka Charles Rath Bruce & Jackie Reeves Alan & Katherine Reinke The Retzer Foundation Barry Richman & Carolyn Andre Sara & Ralph Risley Bill & Nancy Roe Beth & Mike Roland Virginia Root Margie Rosholt & John Simpson Cheryl Ross & Bruce Nelson Rhonda Rumrey & Dan Lewis Jim Rygh Bonnie Saland Jon & Susan Sandoval Ann & Mike Savageau Sharon Schulte Susan & David Schultz Jane Seck & Jim Orenbera Freyda Seidler P D Serratoni Tony & Flower Sheets Suki Shepard Mardine & Peter Sibley William & Wilmetta Silva Kate Skinner Harper & Scott Smith Bjorn & Doris Solberg Dick & Ellen Soule David & Dolly Steffen Theresa Stetson Burke &

Robert Burke Donna & Walter Stornetta Roland Stoughton Jack & Diane Stuppin Dean & Laura Thompson Michael Tilles & Janelle Deborah & Raymond Tonella John & Fran Tornquist Deric Torres Karen Tracy Susan Trieb Rich & Nancy Trissel Michael Tully Joan & Jack Tyler The Wine Shop Lamar & Marjorie Van Gunten Robert & Amy Van Syoc Mary Wall Lucinda Weaver Karen Weil Tricia Westbrook Keith & Jessica Wilson Patricia Wilson Steve & Jane Wilson Martha Wohlken Gloria Wood Richard Wortley Vera Ximenes & Marc Lifsher Philip & Christina Zimbardo Loretta & Rich Zweig Adventure Rents Brodie Architecture & Design Dallas-Fort Worth Dachshund Club Inc Ferrellgas Friends of the Gualala River Independent Coast Observer Kennedy & Associates Real Estate Redwood Coast Land Conservancy Sewell Fine Art Photography Shepherd by the Sea Episcopal-Lutheran Mission The Garden Art Studio After School Program LLC The Sea Ranch Foundation The Sea Ranch Thespians in loving memory of: Bill Nichols Rex and Charlotte Burnett Jamie Madison Clay Yale Jim Grenwelge Norman Wohlken Paul Schulte in honor of: Bob and Sophia Mitchell Fred Adler Sus and his incredible staff in loving memory of: Alice Bray Cecilia Moelter Janet Coleman and Wanda Weston Merilyn Lafferty and Liz Redfield

Sonny Friends (Up to \$99) Paul & Candy Anderson Joanne & Tony Angerame

Carol Bernau & John O'Shea

Pete Norville

Sue Bechtel

René Gumucio

Tom & Gail Blalock Carola & Ron Blubaugh Janice Bonora Sally & Walt Bradley Susie Brain Jay & Susan Brawner Karen Buckley Matt Burnett David Casterson Joe & Jeanette Cayting Ara & Rita Chakrabarti Lloyd & Kathleen Chasey Brian & Carrie Chee Katharine Crawford Susan Crutcher Patrick & Barbara Cullinane Rod Curbelo Mario De Paoli Janene Deapen Patricia Debarros-Kari Deanna DeGaetano & Ted Berman Karla Di Grazia Arena Frame Kevin & Sylvia Evans Cheri & Barry Feiner Peter & Elizabeth Fernandes Ken & Martha Fischer Doug Forsell Joann Gee Stephanie & Bruce Goodwin Perry & Amy Gottesfeld Walt & Joanne Guenther Patricia Hall Ronald Hampshire Bob & Leslie Harrison Theresa Hayle Robert Heavner Beatrice Hull Stanley Jacobson Doric & Elizabeth Jemison-Ball Leona Judson Linda Kennedy & Andy Lang Kelley Kieve & Darren Pack Susan King Anna King Templeton Barb & Roy Leon

Marcia Lotter Jean C Love & Patricia Cain Alan Mayer & Clara Greisman Jamie McHugh & Dale Schweppe Cheryl & Fred Mitouer Susan & John Moreschi Kevin Munroe Kathleen Nangle Jean Ohman Nicole Ours Chris Pechal & Mike Crook Iner Peterson Daniel & Lucy Polter Diane Powell Shellie Ramazzotti Gerda Randolph Elaine Reed The Heron House Robert Rhoades Rubidoux Ridge Vineyard Roger & Adrienne Rosenberg Marjorie Roth Marsha Rowlison Mary & Donald Rozenberg Elsie Salva Barry & Jody Semegran Carolyne Singer 8

Joel & Susan Sklar Patrick Smith Gail Spencer David & Dolly Steffen Sophia Sutherland Bo'Svensson Casey Swingle Anne & Kathleen Terry Rebecca Thompson Sea Bead Design Judith Turgeon Dibby Tyler Dianne Van de Carr Katrina Van Walterop & Dan Ijams Lena Velez David Yager & Tempra Board Eeva & Wilfried Zimmerman Beam Inc in honor of James Adrian Adams 80th birthday in honor of Jake Ours

Additional & In-Kind Contributors

Gary & Jo Ann Aiken Violet & Debra Arana Gary Beall Bedrock Katja Brose Kaitlin Carbajal Joann Cassady Pat & Joel Chaban Donnalynn & Mark Chase Colette Coad Frances Coleman & David Woodward Stacy Cox Akiko & James Docker Catherine Dupree Ferrelgas Sky Fiber Robert & Robin Hathaway Jan Gerst in memory of Mel Gerst Sandra Hughes Ling-Yen Jones & Jon Handel Robin Hathaway Rachel Kaplan Sheralyn & Mitch Kirby Maria & Marty Linker Dansie & Roger Little Kent & Jann Littleton Sophia & Bob Mitchell Janet Pierucci & Adrian Adams Susie Pollard Further Reach Lil & Dan Rhodes Monique Risch Ann Śavagea J Odis Schmidt Ken Smith & Lucia Christopher Elizabeth Solomon David & Dolly Steffen Surf Market Harmony Susalla Chris Tarp Rich & Kristine Thomure Anne Vernon & John Rea Shayla Workman & Ethan Widner Albert & Marilouise Zager Annapolis Winery Woodenhead Vintners

Message from the President

Dear Members.

Last year, my letter to members proposed a toast to 2020. Little did we know that 2020 was going to be the most challenging year Gualala Arts faced in a very long time, if not ever. Our mission says "public interest and participation in the arts." Well, how exactly do we continue participating in the arts when we are limited or even prohibited from allowing people physical access to the Arts Center? Gualala Arts staff and the board of directors have been working as a team to meet the challenge.

Many people in this area, and well beyond, have gotten use to coming to the Gualala Arts Center and receiving the "Redwood Carpet" we lay out for every visitor. Unfortunately, we could not do that during 2020. At first, we had to cancel all in-person activities. Then we had to figure out how all members and visitors could appreciate and participate in the arts while not physically being able to visit the Arts Center.

And of course, our primary annual event, Art in the Redwoods, usually a festival that attracts thousands of visitors, had to be transformed into an online exhibit and curbside pickup dinner. The Gualala Arts staff and Board of Directors and St. Orres were up to the challenge and made the Hats Off Dinner and Art in the Redwoods Online! a success.

While we were able to reimagine some of our activities and exhibits, we were still challenged with income shortfalls throughout the year. We want to express a special thank you for all of the donors who stepped up and made sure Gualala Arts staff remained employed with their generous contributions. The event sponsors increased their sponsorship dollars. Several donors came in and made contributions for only one reason — they just wanted to help keep Gualala Arts going. Also, another special shout-out to WestAmerica Bank for all of their assistance in making sure Gualala Arts was able to apply for government grants to help keep our staff employed. Gualala Arts does not normally "chase" grants so this was new for us and WestAmerica Bank was instrumental in that endeavor.

The Gualala Arts staff took on extra and unique duties. They learned how to set up virtual art exhibits. They also learned how to monitor federal, state, and local health regulations and keep Gualala Arts in conformance with those ever changing requirements. 2021 promises to still be a challenge; however, we're hoping as more and more individuals become vaccinated and our medical community gets more control over the pandemic, our challenges will diminish over time.

Gualala Arts has been a vital part of the local community since 1961. We appreciate every person that has created and shared art, visited, participated, become a member or an event sponsor, or made donations. This past year was a huge challenge. Gualala Arts has taken pride in rolling out its "Redwood Carpet" for everyone who has wanted to participate whether that participation was walking the grounds or sponsoring an event. During 2020 the community rolled out its own "Redwood Carpet" to Gualala Arts and ensured Gualala Arts is part of the community for a long time.

Thank you.

Barry Weiss,

Board President, Gualala Arts

2021 Events and Fundraisers

Gualala Arts is actively seeking financial sponsors and underwriters for our programming

Some of the COVID-19 safe Events and physically distant Fundraisers planned for 2021:

- 60th Annual Art in the Redwoods Online! & Boxed Hat Dinner
- Baku Simulcast
- Global Harmony curb-side pickup take-out dinners
- Iyengar Yoga Online with Janet MacLeod
- Jazz & Zydeco in the Redwood Grove
- 12 Art exhibits at Gualala Arts open for retail sales
- 6 Dolphin Gallery exhibits open for retail sales
- Chamber Music Series concerts online or, if allowed, in person
- 2021 Young Artist Scholarship Award
- Trick or Treat Drive Thru
- Pumpkin Carving Contest
- Winter Wonderland & Christmas Tree Decorating Competition
- 29th Annual Studio Discover Tour
- Local Eyes and Global Harmony Concerts in the Redwood Picnic Area taking adventage of the shelter of the redwood trees and the healing Pacific breezes



collaboratively with our sponsors, Gualala Arts believes that we have a bright future. Our goal is to grow and prosper, which includes showcasing the Gualala Arts Center as the best arts destination for not only the Sonoma and Mendocino coast, but online and for the world.

Working

Hearts for the Arts

Gualala Arts' purpose is "to promote public interest and participation in the arts." This purpose, identified so many years ago by our founders, is created and maintained by a company of dedicated volunteers. This cadre of involved and energetic individuals is the reason our doors are open 363 days per year. At the heart of Gualala Arts are the volunteers providing the foundational structures and relationships on which all of the Art Center's programs and events are built. Without such attributes being continually lived out, Gualala Arts could not function.



Group of the Year Gualala Arts Staff

Business of the Year Ferrellgas- Discount for GA Members



Gualala Arts Heartbeat Awards



Heartbeat Jane Head



Volunteer of the Year Joan Wood



Volunteer of the Decade PD Serratoni



Heartbeat Linda Eastman



Heartbeat Dansie Little



Heartbeat Susy Pollard with Sus

Gualala Arts 46501 Old State Highway P.O. Box 244 Gualala, CA 95445



Heartbeat Sheri Kirby



Heartbeat Sophia Mitchell



707-884-1138 info@GualalaArts.org Gualala Arts.org