A Year in Review

promoting public interest and participation in the arts since 1961

2020
2020 started out much like any other year, with fantastic performances such as a Local Eyes Baku performance in January, Jazz in the Foyer by Jamie Davis, Larry Vuckovich and Doug Miller in February, followed by a Gualala Arts Theater production of: Murder Mystery Dinner Theater-Murder on the Sea Ranch. A full slate of exhibits, workshops and events were planned for the year. Then with the emergence of COVID-19, Gualala Arts, along with the rest of the world, was forced to shut its doors. Despite this, Gualala Arts rose to the occasion to engage the community and artists throughout the country and to continue our mission to promote public interest and participation in the arts since 1961. Gualala Arts board and staff have worked together to bring the arts to the safety of the homes of artists and the art-appreciating public and hosted the first ever:

- Art in the Redwoods Onlinel
- Simulcast Global Harmony BAKU Concert
- Live-Streamed Chamber Music

With concern for the safety of our members and the public and in compliance with COVID-19 state and county regulations, we have had to discontinue much of our in-person programming. But that has not stopped us from coming up with new ways to engage the public in the arts. We have funneled our time, energy and resources into technology to bring the live-streamed party to the laptop on your dining room table, the exhibit to your in-box, and the silent auction to FaceBook and Instagram. We have been working tirelessly to come up with new ways to bring physically distant programming to you, and to shine a light on inspiration and creativity while everyone continues to shelter in place.

We are proud to announce that we have opened a new location for the Dolphin Gallery and Gift Shop in Cypress Village in Gualala. This new location is a vibrant space featuring the work of many familiar artists and many new ones that we are excited to have joined us.

Your continued participation is what makes Gualala Arts shine. Thank you for your continued support and sharing your artwork with us!

Above: COVID 2020- Where We Stand by Loraine Toth
2020 Events and Fundraisers

- Jazz in the Foyer featuring Jamie Davis, Larry Vuckovich and Doug Miller (Over 50 audience members in attendance)
- Annual Meeting (with over a hundred members in attendance)
- Theater performances: Mystery Dinner Theater- Murder at the Arts Center (with over a hundred audience members per performance)
- Relocation and Opening of the new Dolphin Gallery and Gift Shop (supporting well over a hundred local artists)
- 59th Annual Art in the Redwoods Online! and Boxed Hat Dinner. Our first ever online exhibit and curb side pickup dinner (394 entries submitted, thousands of online visitors and 135 curb side pickup dinners)
- First Live-Streamed Concert Global Harmony Favorite BAKU (a free concert with hundreds of online viewers)
- Six exhibits at the Gualala Arts Center and seven at the Dolphin Gallery & Gift Shop (each exhibit attracting hundreds of visitors online and in person through out the length of the exhibit)
- First Live-Streamed Chamber Music Concert (with over a hundred online viewers)
- First Pumpkin Carving Competition and Trick or Treat Drive-Thru (several hundred children were able to participate in the drive-thru)
- Winter Wonderland, Mrs. Clause Bake Shop and Christmas Tree Decorating Competition with Silent Auction (hundreds of visitors both in person and online were able to join us for their holiday retail shopping)
- Building Maintenance: Gualala Arts took advantage of the lack of visitors due to the Shelter-in-Place mandate to powerwash and stain the outside of the building and carpet the stairs and office

Images from top to bottom: Pecan Pie made by JoAnn Aiken as a fundraiser during Winter Wonderland, Cookie Cutter sold as a fundraiser for Gualala Arts during Winter Wonderland, Pen & Ink Drawing by Logan Duggan exhibited during Art in the Schools
In 2020, the donors and artists supported Gualala Arts helping to ensure the future of arts in our community. This year the need was extraordinary due to the virus and all the challenges that it brought.

YOU made a difference! We made it through 2020 without having to lay off any staff members. With guidance from our Board of Directors the staff, and a handful of volunteers were able to “reimagine” our programming with Online! Offerings and finally reopen our galleries for retail sales with new safety regulations and guidelines.

With general unrestricted donations through the year, including our year-end annual giving and special covid campaigns, we raised $268K, (when compared to $188K in 2019, $183K in 2018, $158K in 2017 a very nice trend.) Membership, which currently numbers around 800 households, raised about $25K down about $4K from 2019.

Examples of philanthropists in action in 2020:

Andrea A. Lunsford, a true Arts Angel, is at the top of the list. She continues to make generous gifts throughout the year including donations to the Year-End Campaign, Chamber Music, Global Harmony Series, and really stepped up this year and championed our “covid & staff retention campaigns!”

Jan & Dennis Carter’s generous donations continue their devotion to, and support of our general operations, theater programming and timely covid needs.

Bob Rutemoeller and Mary Sue Ittner made a substantial donation to the operations fund in the name of Gualala Arts’ hard working volunteers and dedicated staff. They also sponsored Art in the Redwoods and the Global Harmony Series.

Rich and Connie Schimbor made a generous contribution toward the annual fund drive and became “50 Year Members.”

Jane & Wayne Novak, Susan Clark, Shirley Brice Heath and Harriet Wright made generous contributions of appreciated securities throughout the year in times of need.

John & Christine Wall appreciates having such a wonderful community arts organization and committed to a substantial annual donation towards operations and towards our timely needs.

Gualala Arts has benefited from several direct IRA donations in 2020. Those who are over 70.5 may find they can benefit from direct IRA donations in their tax planning for 2021.

Surf Market is normally a sponsor for our Annual Members Meeting, Chowder Challenge, Architectural Tour, Wine Tasting & Auction, Auto Show, Art in the Redwoods and Festival of Trees by giving us products. This year, since so many events were cancelled, they cut us a very generous check to sponsor our reimagined Winter Wonderland, making it a true fundraiser. They moved up to the Top tier of our Donor Grove this year with their sustained cash sponsorship every year.

Elizabeth Lane and Janet Pierucci & Adrain Adams realized the need for substantial financial support to keep the arts alive and thriving especially this year!

“Covid-19 Relief” campaigns were very successful, lead by Andrea A Lunsford and many, many, MANY others! Please consider giving 2021 as well. It appears that the virus will have a lasting impact well into this current year.

We are very proud to have applied and received a grant from the “PPP” this year towards retaining our staff. We have filled out the grant paperwork for our PPP2 funding through Westamerica Bank.

The Donor Grove is a place to recognize cumulative donations. New to the grove this year by adding 2020 cash donations are: Lynne Cannady, Christina Chapman, Bob & Roxanne Claflin, Ray & Sydney Feeney, Susan Moore, Bill & Mary Retzer, Michael Haddad & Julia Sherwin and Lee Rye.

Moving up to a medium-sized plaques is Susanna Ferrin, Jane & Wayne Novak, in loving memory of Betty O’Neil, Mark Quattrocchi & Tina Kelly and Bill & Sara Snyder.

We are VERY honored to have Surf Market and Harriet Wright joining the largest plaque size in our donor grove after years of sustained giving and supporting the arts in our community!

Many naming gifts “in honor of” and “in loving memory of” came in this year. Please see pages 7 & 8 for a full list of our generous donors.

Gualala Arts is very grateful to all of our donors from a few dollars to tens of thousands.

YOU make a difference!

For further information about what becoming a sponsor entails, please contact the Fund Development Committee through the Gualala Arts office at 707-884-1138. The Executive Director David “Sue” Susalla or a board member will be happy to discuss the wide variety available at costs to fit any budgets.

Community Support

Being a sponsor means easing the constant burden of finding monies to offset costs and helping to reduce the number of fundraisers that tax volunteers and the community.

In 2020, most Gualala Arts activities had to be postponed or “reimagined” into a safe way to fulfill our mission to our community.

Surviving the past year would not have been possible without our community’s dedication and kind support. Thanks to the Surf Market, Woodenhead and many, many other business.

We moved the Dolphin into the Cypress Village with assistance from our generous new landlords Rich & Kristine Thomure who substantially discounted the rent. Sky Fiber has been donating our Internet access at the new Dolphin since our move in date. Trent Kreck painting and Dream Catcher Interiors have taken advantage of our shuttered Arts Center to replace carpeting and refinish the redwood siding at substantial discounts. Thanks to all the community and businesses that support the Arts Center this challenging year!
Our Wonderful Volunteers

Volunteers

On March 13 we went from hundreds of volunteers to zero, we are entering 2021 with a couple six pack pods of volunteers.

Despite COVID-19 we still need you!

Volunteers are what makes our programming happen even in these difficult times. Your efforts are what makes Gualala Arts shine. Feel free to call 707.884.1138 to sign up to lend a hand.

One of the key factors providing for the ongoing vibrancy and health of Gualala Arts, the Arts Center and the Dolphin Gallery is our volunteer cadre who choose to spend their valuable time on our behest. These generous individuals ensure that Gualala Arts continues to serve both the local community and its membership around the country. The countless things our volunteers do for Gualala Arts are both obvious and subtle, but each and every valued contribution allows Gualala Arts to promote public interest and participation in the arts. The living-out of this mission results directly from every minute our volunteers donate to Gualala Arts and for that we are eternally grateful.

We are always looking for new volunteers. Please call (707) 884-1138 or stop by the Gualala Arts Center to sign up. Not only will you join a great team and help a good cause, you may even make some new friends!
Go to GualalaArts.org to see the complete listing of upcoming Concerts, Gualala Arts Theater, Exhibits for Gualala Arts & the Dolphin, Festivals, Lectures & more. With the emergence of COVID-19 we are using our online content more than ever. Follow us on FaceBook and Instagram and our new weekly E-Sketches to find out what is happening at Gualala Arts! See below for some popular stories and events from throughout the year.

Gualala Arts brought Art in the Redwoods Online!
Allowing artists and the art loving public to participate in our most highly anticipated exhibit of the year, while sheltering in place from the safety of their home.

After nearly 40 years in the same location, we moved the Dolphin Gallery & Gift Shop to Cypress Village. Our new location is a vibrant gallery space perfect for showcasing artwork from throughout the region.
Left: Sus turning the sign to open for our very first day at our new location.

Gualala Arts hosted it's first Pumpkin Carving Contest
Right: Aoife O’Connell won the 7-17 year old category for her pumpkin “Child Eater”
This event was so much fun and produced so many fantastically hilarious pumpkins that we are going to do it again next year!

Gualala Arts has changed a lot of the ways that we conduct day to day business, encouraging physical distance, masking, and coming up with new ways to engage with folks from home, we even had a live Zoom party for Boxed Hat Dinner!
Left: A Zoom meeting with Gualala Arts Board of Directors and staff conducted by Sus while painting the new Dolphin Gallery.
Gualala Arts has a diverse mix of revenue streams including programs, donations, sponsorships, membership dues, facility rentals, grants, fund development events, and arts festivals.

On Friday, March 13, 2020 our “normal” programing, fund raising and volunteering, all came to a screeching halt as we shuttered our doors. Gualala Arts Board of Directors, Finance Committee and staff had emergency Zoom meetings to formulate plans to adjust to the pandemic. We all agreed it was time to “re-imagine” how we serve our community and formulated several plans to apply for grants, appeal to our members and community for donations and get to work on figuring out Art in the Redwoods – Online! In July we reopened the Dolphin Gallery, August included the Boxed Hat Dinner and opened Art in the Redwoods Online! In September we hosted a online concert by Baku; October opened our galleries for retail sales; and re-imagined a two day Festival of Trees into a 6 week “Winter Wonderland;” in December hosted a online chamber concert.

In 2020, our arts programing brought revenues of $220,623 (down over 50% from our previous year of $444,000.) These program revenues usually cover about 66% of the expenses. The overhead costs of “keeping the doors open” at Gualala Arts still continues to be $1,100 per day (down less than 10% from 2019 when it was $1,214.)

Thanks to our patrons and savvy planning by staff and Board of Directors, we were able to make up that difference with new fund raising ideas, grants, sponsors and donations to finish the year off without having to dip into our “rainy day funds” or layoff any staff members.

Together we have re imagined our arts offering to the community and are looking forward to another challenging year ahead with cautious optimism thanks to many MANY people working together!

Gualala Arts continues to be a well-run and fiscally prudent organization guided by a visionary Board of Directors, long standing Finance Committee and dedicated staff.

**2020 Finances**

<table>
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<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash (operations &amp; interest groups)</td>
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<tr>
<td>Endowment Fund (Permanently Restricted)</td>
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<td>Building, Land &amp; Equipment</td>
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<td><strong>Total Assets</strong></td>
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<tr>
<td>Liabilities</td>
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<td><strong>Net Assets</strong></td>
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<tr>
<td><strong>Total Net Assets &amp; Liabilities</strong></td>
<td><strong>$2,492,574</strong></td>
</tr>
</tbody>
</table>

Thanks to our generous donors, volunteers and prudent board, Gualala Arts has never had to carry a mortgage or borrow funds to accomplish our building and program needs.
# 2020 Honor Roll of Art Angels

Gualala Arts ongoing success is a direct result of the generosity of its “Art Angels” - donors who support its programs and fundraising events. We extend our deepest thanks to the many people who sustained our mission to promote public interest and participation in the arts over the past year. We sincerely thank you for your continued support in building an arts organization that promises to improve and enhance the future of the arts in our community. (Honor Roll of Art Angels recognizes amounts donated over the annual membership fee.

## Angels
($25,000 plus)
- Jan & Dennis Carter
- Andrea A. Lunsford

## Leaders
($10,000 - $24,999)
- Anonymous
- Mary Sue Ittner & Bob Rutemoeller
- Wayne & Jane Novak
- Betty O'Neill
- Connie & Richard Schimbor
- John & Christine Wall
- Haddad & Sherwin LLP

## Benefactors
($5,000 - $9,999)
- Susan Clark
- Elizabeth Lane
- Janet Pierucci & Adrian Adams
- Surf Market

## Supporters
($1,000 - $4,999)
- Tony Ariola
- Trudy & John Armer
- Sue Blair
- John Simon Burnett & Ursula Hamilton
- Christina Chapman
- Steve & Carol Chell
- Lesley Clement
- Tristan & Tom Colson
- Barbara Dunsmoor
- Sydney & Ray Feeney
- Jesus & Carole Garcia
- Heather Giovanni
- Marilyn Green & Drew McCalley
- Katherine & Lance Gyorfi
- Paula Haymond
- Frederic Ilfeld Jr. & Barbara Ilfeld
- Bruce & Sharon Jones
- Tina Kelly & Mark Quattrocchi
- Don & Carrie Krieger
- Harold Mann & Kathy Kretchmer
- Mark & Jamie McClune
- Chris Mengarelli & Dale Elliott
- Nirmal Merchant
- Sophia & Bob Mitchell
- Susan Moore
- Grace O'Malley & Tim Winterer
- Miriam & Buzz Owen
- Roland Pesch & Kathy Rosskopf
- Chuck & Cynthia Petersen
- Bill & Mary-Louise Reinking
- Virginia Rubin & Dick Warmer
- Lee Rye
- Ron & Jan Saufferer
- Ruth Short
- Ken Smith & Lucia Christopher

## Patron
($500 - $999)
- Anonymous
- Margareth Barrett & Kenneth Louden
- Carol & Bill Beck
- Marilyn & Dave Bess
- Keith & Leslie Blodgett
- Cathy & Joe Cassetta
- Frances Coleman & David Woodward
- Mark & Lora Danis
- Mary Eberhard
- Jay Felzen
- Janice Fitzgerald
- Diane & David Goldsmith
- Dorothy Gregor
- Delreie Harrison & Thomas Crane
- Randy & Bev Hawks
- Jane Head
- Barbara & Hunter & Laura L Senteney
- Dard & Mary Hunter
- Axel & Inge Kralenkoj
- Mirka Knaster & Larry Jacobs
- Dansie & Roger Little
- Kay Martin
- Peter Mullins
- Patricia & William Mitch
- Charles & Eloise Neerdaels
- Jim & Marcia Nybakken
- Sandy & Mark Ostrau
- Nancy Padgett & Michael Middleton
- Nelson & Jill Pass
- Dennis Pedersen & Beah Haber
- Susan Pollard
- Dot Porter
- Beverlee & Craig Rice
- Erin Riley & John Crowley
- Chris Saccenate & Revere Jones
- Sandy Scott
- Karen Serratoni
- Peter & Mary Kay Sidell
- Diana Souverielle & Jieskaa Tarr
- Dorothy Spalding
- John & Vicki Stickney
- Lois Talkovsky

## Supporting
($100 - $499)
- Loren Adrian
- Gary & Jo Ann Aiken
- Allegra Alessandrini Pfeifer
- Andrea Allen
- Lucienne & David Allen
- George & Jennifer Anderson
- Ward & Betsy Anderson
- Frances Angwin & Joseph Pearce
- Bill Apton & Holly Stiel
- Jackie Baas
- Elizabeth Bailey
- Angie Baillie
- Joanna Barnes
- Clark & Rosemary Beall
- Geoff & Wendy Beatty
- Megan Bellue & Monte Anderson
- Maggie & Geoffrey Bolt
- Bruce & Robin Bonfils
- Sue Borg
- Ray & Verena Borton
- John Bower
- Dewitt Bowman
- Brennie & Larry Brackett
- Molly Buckley & Don Kurtz
- Debra Burger
- Cece Case & H. Eric Nordvold
- Jane Casner Mothersill
- Pat & Joel Chaban
- Roxanne & Bob Claffin
- Susan & Anthony Clarabut
- Bill Clement & Dayle Farina
- Colette Coad
- Bonnie & Steven Coffey-Smith
- John Coffin
- Alice & Michael Combs
- Laura Coftright
- Bette Covington
- Allen & Camille Cox
- Mike & Nancy Cusack
- April & Ron Dammann
- Mandevine
- Kim & Dave Deboer
- Joyce & Jan deVries
- Tom Dietrich
- Ray Duncan
- Jack & Marsha Dupre
- Barbara & Norman Fast
- Chuck Feinstein & Debby Maio
- Susanna Ferrin
- Frank & Susan Field
- Elizabeth Frame
- Allen Francis
- Jutta Franklin
- Jackie Gardener
- Trudi & Bruce Garland
- Don German
- Heinz & Dina Gewing & Eileen Barr
- Lisa Gladstone & Chris Doering
- Harrison Goldberg
- Carol Golden & Annie Pilavsky
- Barbara Gomes
- Granath Family
- Chris Grassano & Terry Glazowskii
- Anita Green
- Susan Gregory
- Alan Grossman
- Jim Guffy
- Debra Haber
- Nils Hakensson & Karin Guzman
- Steve & Marianne Harder
- Cheryl & Elmer Harris
- Bill & Karen Hay
- Mary Heibel
- Carolyn Herman & Shayne Cook
- Robert & Carolyn Heywood
- Diane & Bryant Hichwa
- Ken & Jeanne Holmes
- Roxanne Holmes
- John Holmgren & Elise Lomenzo
- Russ & Linda Honeyman
- Ann Howard & David Leland
- Rosie & Jim Iversen
- Jeanne Jackson
- Judy & Robert Jacobs
- Barbara & Phil Johannes
- Deborah Johnson & Chuck Numbers
- Beverly & William Jones
- Deloras & Bob Jones
- Arthur Juhl
- Richard Kendrick
- Sunmedha Khanna
- Martha Kincad
- Connie King & Kim Cottingham
- Juliane King
- Shery & Mitch Kirby
- The Mac Link, Inc
- Martha Langston
- Jane Larrow
- Martha Kincaid
- Sumedha Khanna
- Lisa Lauer & Patrick Ellis
- Jan & Doug Ledu
- John & Kathy Lee
- Irene Leidner
- Christianne Leise Kiezeman
- Debra Lennox
- Jan Levin & Barry Hale
- Anne Lincoln
- Leigh Anne Lindsey
- Iris Lorenz-Fife
- Jim Lotter
2020 Honor Roll of Art Angels (continued)

Elizabeth Lucas
Marcia & Jon Luchini
Harry & Lois Lutz
Dulce MacLeod
George & Michele Marshall
Marty & Steve Marshall
Pamela Martin
Susan Martin
Eric Marton & James Dugdale
Beth Masegian
Larain & Ralph Matheson
Kathy & Ed McCarthy
Timothy & Pamela McCarthy
Harriett McGuire
Saundra McPherson
Carole McQuarrie
Shelley Muenzies & Joseph Taylor
Bill Merget & Diane Schwab
Karel Metcalf & Jim Littlejohn
Kathleen & Charles Mills
Lynn & Trudy Mitchell
Mark Moelter
Francoise Montserratt Bray
Leslie Moody Cresswell
Sarah Moresi
Habib & Rebecca Motlagh
Leigh & Laurie Mueller
Stacie Nelson & Tony Semedo
Penelope Nichols
Sharon Nickodem
Bob & Pat Norman
Tom & Paula Osborne
Nancy Ostrom
Barbara & Whyte Owen
Marcia Paisley Rwney & Dan Knowles
Marion Patterson
Michael Peevey & Carol Liu
John & Jackie Petersen
Judy & Richard Pfeifer
Dale & Chuck Phelps
Diane Phillips & Max Ballantine
Donna & Gary Prochazka
Charles Rath
Bruce & Jackie Reeves
Alan & Katherine Reinke
The Retzer Foundation
Barry Richman & Carolyn Andre
Sara & Raphael Risley
Bill & Nancy Roe
Beth & Mike Roland
Virginia Root
Margie Rosholin & John Simpson
Cheryl Ross & Bruce Nelson
Rhonda Rumrey & Dan Lewis
Jim Ryah
Bonnie Saland
Jon & Susan Sandoval
Ann & Mike Savageau
Sharon Schulte
Susan & David Schultz
Jane Seck & Jim Orenberg
Freya Seidler
P D' Serronati
Tony & Flower Sheets
Suki Shepard
Mardine & Peter Sibley
William & Wilmetta Silva
Kate Skinner
Harper & Scott Smith
Bjorn & Doris Solberg
Dick & Ellen Soule
David & Dolly Steffen
Theresa Stetson Burke &
Robert Burke
Donna & Walter Sormanetta
Roland Stoughton
Jack & Diane Stuppin
Dean & Laura Thompson
Michael Tilles & Janelle Streich
Deborah & Raymond Tonella
John & Fran Tornquist
Deric Torres
Karen Tracy
Susan Trieb
Rich & Nancy Trisell
Michael Tully
Joan & Jack Tyler
The Wine Shop
Lamar & Marjorie Van Gunten
Robert & Amy Van Syc
Mary Wall
Lucinda Weaver
Karen Well
Tricia Westbrook
Keith & Jessica Wilson
Patricia Wilson
Steve & Jane Wilson
Martha Wohlen
Gloria Wood
Richard Wortley
Vera Ximenes & Marc Lifshez
Philip & Christina Zimbardo
Loretta & Rich Zweig
Adventures Rent
Brodie Architecture & Design
Dallas-Fort Worth Dachshund Club Inc
Ferrellgas
Friends of the Gualala River
Independent Coast Observer
Kennedy & Associates Real Estate
Redwood Coast Land Conservancy
Sewell Fine Art Photography
Shepherd by the Sea
Episcopal-Lutheran Mission
The Garden Art Studio After School Program LLC
The Sea Ranch Foundation
The Sea Ranch Thespian
in loving memory of:
Bill Nichols
Rex & Charlotte Burnett
Clay Yale
Jim Grenwelge
Norman Wohiken
Paul Schulte
in honor of:
Bob & Sophia Mitchell
Fred Adler
Su & his incredible staff
in loving memory of:
Alice Bray
Cecilia Moelter
Janet Coleman and Wanda Weston
Merilyn Lafferty and Liz Redfield
Pete Norville
René Gumucio
Sonny
Friends (Up to $99)
Paul & Candy Anderson
Joanne & Tony Angerame
Sue Bechtel
Carol Bernau & John O'Shea
Tom & Gail Blalock
Carola & Ron Blubaugh
Janice Bonora
Sally & Walt Bradley
Susie Brain
Jay & Susan Brawner
Karen Buckley
Matt Burnett
David Gasterson
Joe & Jeanette Cayting
Ara & Rita Chakrabarti
Lloyd & Kathleen Chasey
Brian & Cara Chee
Katharine Crawford
Susan Crutchler
Patrick & Barbara Cullinane
Rod Curbelo
Mario De Paoli
Janene Deapen
Patricia Debarros-Karlin
Deanna DeGaetano & Ted Berman
Karla Di Grazia
Arena Frame
Kevin & Sylvina Evans
Cheri & Barry Feiner
Peter & Elizabeth Fernandes
Ken & Martha Fisher
Doug Forsell
Joan Gee
Stephanie & Bruce Goodwin
Perry & Amy Gostefeld
Walt & Joanne Guenther
Patricia Hall
Ronald Hampshire
Bob & Leslie Harrison
Theresa Hayle
Robert Heavner
Beatrice Hull
Stanley Jacobson
Doré & Elizabeth Jenison-Ball
Leona Judson
Linda Kennedy & Andy Lang
Kelley Kieve & Darren Pack
Susan King
Anna King Templeton
Barb & Roy Leon
Marcia Lotter
Jean C. Love & Patricia Cain
Jamie Madison
Alan Mayer & Clara Greisman
Jamie McHugh & Dale Schweppen
Cheryl & Fred Mitouer
Susan & John Moserchi
Kevin Munroe
Kathleen Nangle
Jean Ohman
Nicole Ours
Chris Pechal & Mike Crook
Iner Peterson
Daniel & Lucy Polter
Diane Powell
Shelley Ramazzotti
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Marjorie Roth
Marsha Rowlison
Mary & Donald Rozenberg
Elise Salva
Barry & Jody Semegran
Carolyne Singer
Joe & Susan Sklar
Patrick Smith
Gail Spencer
David & Dolly Steffen
Sophia Sutherland
Bo Svensson
Casey Swingle
Anne & Kathleen Terry
Rebecca Thompson
Sea Bear Design
Judith Turgence
Dibby Tyler
Dianne Van de Carr
Katrina Van Walterop & Dan Iljams
Lena Velez
David Yager & Tempra Board
Eeva & Wilfried Zimmerman
Beam Inc
in honor of James Adrian Adams
80th birthday
in honor of Jake Ours

Additional & In-Kind Contributors
Gary & Jo Ann Aiken
Violet & Debra Arana
Gary Beall
Bedrock
Katja Brose
Kaitlin Carbalaj
Joann Cassidy
Pat & Joel Chaban
Donnallynn & Mark Chase
Collette Coad
Frances Coleman & David Woodward
Stacy Cox
Akiko & James Docker
Catherine Dupree
Ferrellgas
Sky Fiber
Robert & Robin Hathaway
Jan Gerst in memory of Mel Gerst
Sandra Hughes
Ling-Yen Jones & Jon Handel
Robin Hathaway
Rachel Kaplan
Scherlynn & Mitch Kirby
Maria & Marty Linker
Dansie & Roger Little
Kent & Jann Littleton
Sophia & Bob Mitchell
Janet Pierucci & Adrian Adams
Susie Pollard
Further Reach
Lil & Dan Rhodes
Monique Risch
Ann Savageau
J Oais Schmidt
Ken Smith & Lucia Christopher
Elizabeth Solomon
David & Dolly Steffen
Surf Market
Harmony Susanna
Chris Tarp
Rich & Kristine Thomure
Anne Vernon & John Rea
Shayla Workman & Ethan Widner
Albert & Marilouise Zager
Annopolis Wineery
Woodenhead Vintners
Dear Members,

Last year, my letter to members proposed a toast to 2020. Little did we know that 2020 was going to be the most challenging year Gualala Arts faced in a very long time, if not ever. Our mission says “public interest and participation in the arts.” Well, how exactly do we continue participating in the arts when we are limited or even prohibited from allowing people physical access to the Arts Center? Gualala Arts staff and the board of directors have been working as a team to meet the challenge.

Many people in this area, and well beyond, have gotten used to coming to the Gualala Arts Center and receiving the “Redwood Carpet” we lay out for every visitor. Unfortunately, we could not do that during 2020. At first, we had to cancel all in-person activities. Then we had to figure out how all members and visitors could appreciate and participate in the arts while not physically being able to visit the Arts Center.

And of course, our primary annual event, Art in the Redwoods, usually a festival that attracts thousands of visitors, had to be transformed into an online exhibit and curbside pickup dinner. The Gualala Arts staff and Board of Directors and St. Orres were up to the challenge and made the Hats Off Dinner and Art in the Redwoods Online! a success.

While we were able to reimagine some of our activities and exhibits, we were still challenged with income shortfalls throughout the year. We want to express a special thank you for all of the donors who stepped up and made sure Gualala Arts staff remained employed with their generous contributions. The event sponsors increased their sponsorship dollars. Several donors came in and made contributions for only one reason – they just wanted to help keep Gualala Arts going. Also, another special shout-out to WestAmerica Bank for all of their assistance in making sure Gualala Arts was able to apply for government grants to help keep our staff employed. Gualala Arts does not normally “chase” grants so this was new for us and WestAmerica Bank was instrumental in that endeavor.

The Gualala Arts staff took on extra and unique duties. They learned how to set up virtual art exhibits. They also learned how to monitor federal, state, and local health regulations and keep Gualala Arts in conformance with those ever changing requirements. 2021 promises to still be a challenge; however, we’re hoping as more and more individuals become vaccinated and our medical community gets more control over the pandemic, our challenges will diminish over time.

Gualala Arts has been a vital part of the local community since 1961. We appreciate every person that has created and shared art, visited, participated, become a member or an event sponsor, or made donations. This past year was a huge challenge. Gualala Arts has taken pride in rolling out its “Redwood Carpet” for everyone who has wanted to participate whether that participation was walking the grounds or sponsoring an event. During 2020 the community rolled out its own “Redwood Carpet” to Gualala Arts and ensured Gualala Arts is part of the community for a long time.

Thank you.

Barry Weiss,
Board President, Gualala Arts
Gualala Arts is actively seeking financial sponsors and underwriters for our programming.

Some of the COVID-19 safe Events and physically distant Fundraisers planned for 2021:

- 60th Annual Art in the Redwoods Online! & Boxed Hat Dinner
- Baku Simulcast
- Global Harmony curb-side pickup take-out dinners
- Iyengar Yoga Online with Janet MacLeod
- Jazz & Zydeco in the Redwood Grove
- 12 Art exhibits at Gualala Arts open for retail sales
- 6 Dolphin Gallery exhibits open for retail sales
- Chamber Music Series concerts online or, if allowed, in person
- 2021 Young Artist Scholarship Award
- Trick or Treat Drive Thru
- Pumpkin Carving Contest
- Winter Wonderland & Christmas Tree Decorating Competition
- 29th Annual Studio Discover Tour
- Local Eyes and Global Harmony Concerts in the Redwood Picnic Area taking advantage of the shelter of the redwood trees and the healing Pacific breezes.

Working collaboratively with our sponsors, Gualala Arts believes that we have a bright future. Our goal is to grow and prosper, which includes showcasing the Gualala Arts Center as the best arts destination for not only the Sonoma and Mendocino coast, but online and for the world.
Gualala Arts’ purpose is “to promote public interest and participation in the arts.” This purpose, identified so many years ago by our founders, is created and maintained by a company of dedicated volunteers. This cadre of involved and energetic individuals is the reason our doors are open 363 days per year. At the heart of Gualala Arts are the volunteers providing the foundational structures and relationships on which all of the Art Center’s programs and events are built. Without such attributes being continually lived out, Gualala Arts could not function.

Hearts for the Arts

Volunteer of the Year
Joan Wood

Volunteer of the Decade
PD Serratoni

Group of the Year
Gualala Arts Staff

Business of the Year
Ferrellgas- Discount for GA Members

Volunteer of the Year
Barry Wejes with his wife Kathryn

Ferrellgas

Gualala Arts Heartbeat Awards

Heartbeat
Dansie Little

Heartbeat
Susy Pollard with Sus

Heartbeat
JoAnn Aiken

Heartbeat
Jane Head

Heartbeat
Sophia Mitchell

Heartbeat
Paula Haymond

Heartbeat
Sheri Kirby

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