

## GUALALA ARTS CENTER | **SPECIAL ANNOUNCEMENT**

The following is an update of our current situation as of today, September 30, 2020.

- **GREAT NEWS! We have a plan to open the Gualala Arts Center doors** for retail sales through our gallery spaces starting Friday, October 2. The goal at the moment is to reopen to the public 7 days a week from 11am to 4pm. The Global Harmony Sculpture Gardens will be open 7 days a week as well.
- **Burnet Gallery will re-open with “My Valuables” What Really Matters?** Gualala Arts is thrilled to re-open with this new, personal and interactive exhibit curated by Holly Stiel including artists: Holly Stiel, Bill Apton, Jana Stanfield and Peg Videtta. Visitors are encouraged to bring their own memories to share during this exhibit. Sharing is simple. Bring an image and a description or short personal story on a half-sheet of paper or (preferably) on a 5"x7" card. Holly will post new offerings throughout the month in our Jacob Foyer as the exhibit grows with the community's contributions.
- **Festival of Trees is being re-imagined into a “Winter Wonderland”** for a fun, family friendly, safe shopping experience that will be open for 4 weeks instead of 2 days! The ever-popular tree decorating competition and silent auction is on with cash prizes, your favorite artists are being invited to set up booths with their arts and crafts offerings sans artists, Mrs. Claus is firing up the oven for handmade candy and cookies for purchase, decadent raffle baskets are being created and lots of varieties of trees are being brought in for you to purchase and decorate your home for the holidays.
- **The current plan for 2021 is to have exhibits up for 2-month periods at the Dolphin and Burnett & Jacob Foyer Galleries at the Gualala Arts center.** Openings will alternate months so that every month there will be an opening day the first Saturday of the month from 11am to 7pm. Then gallery hours will go back to 11 to 4pm. The current plan for our large group exhibits to be a version of our successful Online! Exhibits and will remain up for 3 months for COVID-19 safety and county and state guidelines
- **WE LOVE OUR NEW DOLPHIN HOME in Cypress Village.** We are creating a new process for new and returning artists to apply to show their work at this wonderful new space. A jury of five will review applications quarterly for inclusion. A refreshing look will happen quarterly or more frequently.
- **Keep and eye out for our annual fundraising letter.** We will send out our annual yearend fundraising letter a month early this year in October. We had a very successful Art in the Redwoods in August under the circumstances, but with that said, your yearend contribution are needed more this year than in previous years due to the pandemic. We are in the process of budgeting 2021 and at this point we are not planning any indoor in person workshops, classes, fundraisers, rentals, concerts, etc...we hope to keep our galleries open for retail sales and utilize our grounds (if allowed) for outdoors concerts or small gatherings, but time will tell. **Please remember us with your yearend contributions. YOU MAKE A DIFFERENCE!**
- **Workshops Online! are being planned for 2021.** The Memorial Mezzanine Classroom is being converted to a digital classroom for our artist instructors. The plan is to create an interactive environment where teachers and students can focus on what is important. Teaching and connecting with the students rather than just presenting digital demonstrations is our goal in bringing that spirit of exchange into the mix.

These are uncertain times for all of us to say the least. The board and finance committees are making prudent decisions with our Gualala Arts assets. **If you find that you are in a position to help our revenue stream loss, it would be greatly appreciated.** We are looking to continue our mission – to promote public interest & participation in the arts since 1961 – well into the future.

**WE make a difference with our choices.**