

BEYOND THE SELFIE

Registration Form

Gualala Arts Exhibit

April 1, 2016 to May 1, 2016

Burnett Gallery

Dates to Remember

- TURN IN ENTRY FORM BY: 3/18 /2016
- DELIVER ARTWORK: 3/29/2016 10am - 3pm}
- OPENING RECEPTION: 4/1/2016 5pm - 7pm
{Please bring finger food.}
- PICK-UP ARTWORK: 5/2/2016 10am - 3pm}

Exhibit Curator: DeAnn Tyler

707-884-1019

dufresne2@aol.com

Beyond the Selfie: By now, most of us are familiar with the term “selfie” - the self-portrait typically taken with an iPhone, Smartphone or other multifunctional digital device.

The availability, affordability, and multi-functionality of these digital devices has shifted the direction of photography. iPhoneography, SmartPhone Photography or Mobigraphy - the terms used for photographs taken with digital devices, is now responsible for an estimated 48% of photographs produced. Coupled with the availability of “Photoshopping” applications, the artistic expression of stunning imagery has taken us well “Beyond the Selfie”. For this show artists are challenged to create fine art starting with a photograph taken with an iPhone, Smartphone or other multifunctional digital device.

Registration fee is \$5.00 per entry. Up to three entries allowed/person.

1. This show will NOT be juried, or judged and there will be no prizes awarded, moderate or otherwise.
2. Please fill out an Entry Form for EACH piece. Turn in the top portion to Gualala Arts, with entry fee by the deadline. When delivering the art, attach the Entry Label portion securely to each piece. Keep the Artist Receipt for your personal record of what you are exhibiting
3. The Entry Form provides basic information for the exhibit “Title Card” which is created by Gualala Arts. A “Title Card” will be displayed beside each piece. The information will include the unique Tracking Number, Artist’s name, Title, Media and the Selling Price. It is essential that this information is correct, since this information is used to track sales and send checks to artists.
4. Media for this show is to be limited to photographs taken on any cell phone, smart phone, tablet, computer or other

mobile multifunctional digital device. . Pictures may be modified by the device’s application tools or more formal photo-editing software like Photoshop. For this exhibit, artists are encouraged to use all media, 2-D and 3-D in the creation of the final artwork. The work submitted should be no more than 2 years old and may not have been exhibited publically on the Mendonoma coast at any time in past.

5. Gualala Arts will retain 30% commission on all sales of entries (and multiples) made during the course of the exhibit.
6. The curator will provide a binder to display an "Artist Statement" and photograph (optional) for each artist. Please submit with your Entry Forms.
7. Please ensure all artwork is professionally prepared for hanging or display. The curator will make every effort to accommodate any artist’s special needs. Please begin discussions of any special needs, particularly for presentation of video as early as possible. Gualala Arts is not liable for any art work or installation, at any point in the process.
8. Make checks payable to Gualala Arts and send to Gualala Arts Center, C/O {Exhibit Name}, PO 244, Gualala, CA, 95445.
9. The Exhibit Opening Reception will be Friday, April 1, 2016 from 5:00 to 7:00 p.m. Please try to attend and bring finger food to share. Yes, we know this is April Fool’s Day. Deal with it.

BEYOND THE SELFIE



staff entry #

Return to Gualala Arts no later than 3/18/2016

First Name: _____ Last Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ eMail: _____

Title: Title limited to 35 characters including blank spaces. Gualala Arts maintains the right to edit entries.

Grid for title entry (35 columns)

Media: Media limited to 35 characters including blank spaces. Gualala Arts maintains the right to edit entries. List the medium/materials used (not framing) Example: "Oil on Canvas", "Bronze, Beads & Driftwood", "Photo on Archival Paper"

Grid for media entry (35 columns)

Price: \$ []

Size: H" _____ W" _____ D" _____ Weight: _____ (Circle) Wall or Freestanding

Artist Statement: Please submit one 8.5" by 11" Artist Biography or Artist Statement with your Entry Form. (Optional)

Please Initial Box: I understand that Gualala Arts is not liable for the loss, theft or damage of any art work or installation, at any point in the process.

Please Initial Box: This is my original artwork.

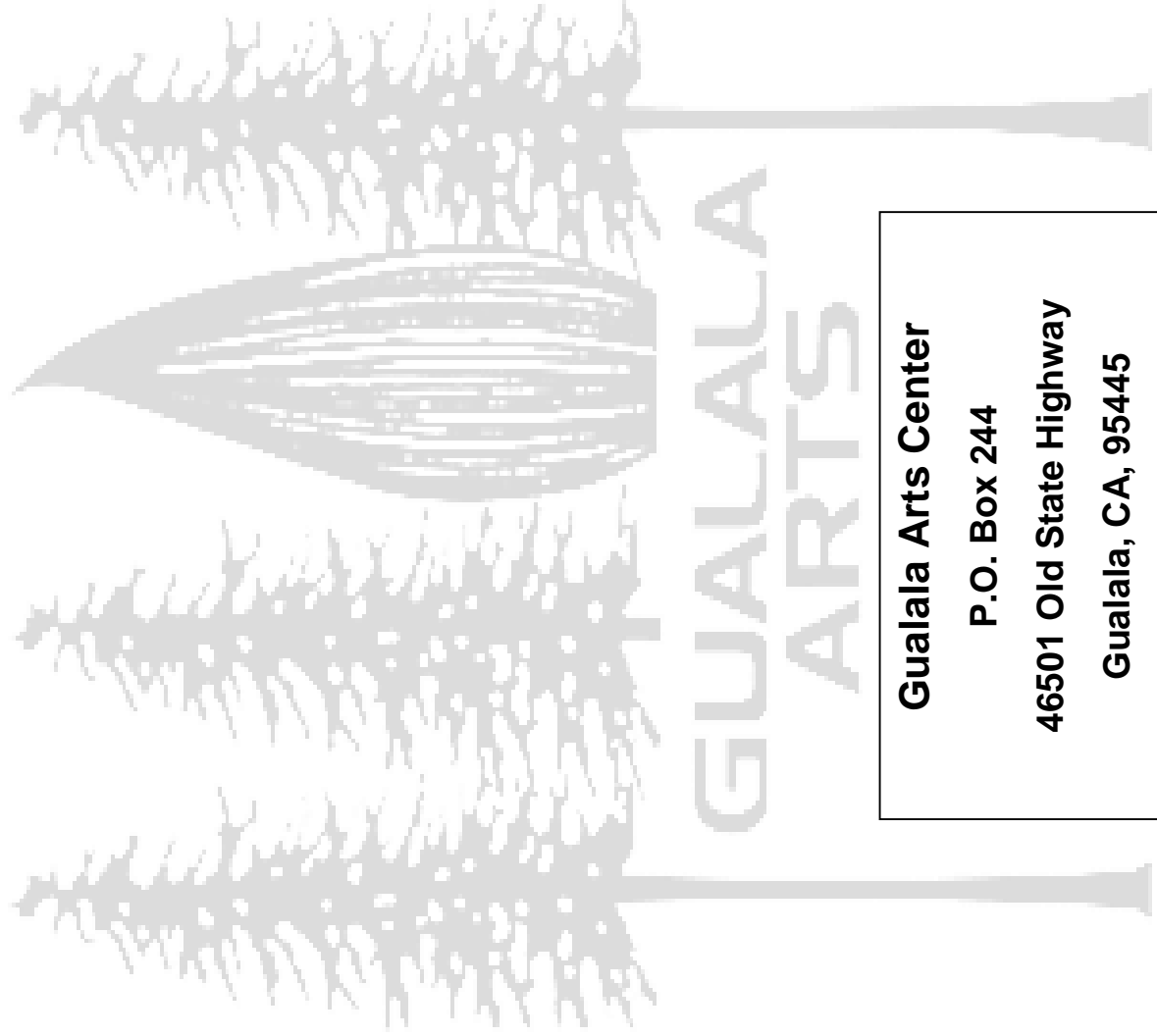
{This space can be used for curator customization of Entry Form}

Signature: _____ Date: _____



Two boxes: {Exhibit Name} Entry Label and {Exhibit Name} Artist Receipt





Gualala Arts Center
P.O. Box 244
46501 Old State Highway
Gualala, CA, 95445
Email: info@GualalaArts.org
Website: GualalaArts.org
9 a.m. – 4 p.m. Weekdays
12 – 4 p.m. Weekends
Special Hours on Some
Holidays