

## **Gualala Art Center**

### **Guidelines for Arranging GAC Exhibits**

Positioning of art pieces is somewhat subjective, but it is important to consider guidelines for work to be placed on the walls and panels.

1. When placing work, give attention to:
  - Protecting the work
  - Giving each piece the best possible exposure
  - The importance of the entire exhibit cohesiveness, producing the best show possible overall
2. Look for “grabbers” to draw viewers into the room, the corners etc. “Grabbers” may involve such things as bright colors, unusual shape or subject theme, size and so forth.
3. Think in terms of uneven number of pieces on a wall or panel (9 instead of 8)
4. When stacking, give attention to such things as “heaviest” subject on bottom and “sky” pieces on top, for balance. Also, consider balance of the stack in terms of the largest pieces in the middle or on the bottom.
5. Grouping:
  - Balance the number of large art pieces throughout walls and panels in a room.
  - Balance the number of stacked work groups on walls and panels.
  - Spacing is generally tighter for stacked pieces within a group, than between single pieces
  - Panel grouping might include one large piece and a stacked group of smaller work with an uneven number of pieces on each panel (5 rather than 4). Look for compatible colors when placing work on panels
  - When possible, one can mix media on the walls and in the room
  - Develop focal points on each wall and help the eye move around the corners by giving attention to color and spacing so that the entire exhibit is cohesive
  - In group shows, give attention to placement of multiple works by an artist
6. If a poorly lit space must be used, consider hanging a large scale or brightly colored piece.