

OPENING RECEPTION JULY 4, 5:00 P.M. — 7:00 P.M.  
EXHIBIT REMAINS THROUGH AUGUST 3

# A U T O M O B I L I A



Automobilia celebrates the art of the automobile. It is intended to be a superb and appropriate complement to the Auto Show and delight young and old, man and woman, boy and girl. The exhibit is intended to appeal to everyone that attends the Auto Show, but also draw visitors throughout the month because it will be so cool and so unique.

The Automobilia Exhibit presents a diverse, entertaining and very different display of automotive related art. The art exhibit is designed to draw creations from artists of all ages in multiple media. The exhibit will showcase wall art including, but not limited to, paintings, prints, photos, tapestries, marquetry, automotive signage (neon, enameled steel signs, gas station signage, etc.). Artists will also display automotive sculptures throughout the room, all intended to fascinate and delight all visitors to the exhibit. Another goal of this exhibit is to actively encourage the participation from artists under the age of 18. Each judged class in the exhibit will include a youth class and these will carry a small cash award in addition to the ribbon or plaque.

Automobilia is a judged exhibit, but not a juried one unless the number of entries reaches the available capacity of the Jacob Foyer and the Coleman Auditorium. There will be multiple categories, all of which will include both adult and under 18 awards.

### Curator's Statement and Philosophy

Automobiles are art – visual, mechanical, emotional, spiritual, you name it. They also spur people's creativity, moving them to make their cars works of art through modification or customization or creating automotive themed art – Automobilia. Just take a visit to the Blackhawk Collection, the Academy of Art Automobile Museum or the Peterson Automotive Museum and you will see that great cars always inspire, and are surrounded by, great art. This is what the Gualala Arts Auto Show aspires to as the next logical phase in its growth as a destination event for both Auto and Art lovers.

I also believe, based on my own experience, that appreciation of anything starts at an early age and grows with time. This exhibit is intentionally designed to invite and embrace participation by artists under the age of 18, and to present them with awards for their artistry. The enthusiastic crowds at the last six Gualala Arts Pinewood Derbies are a testament to the creativity, artistic ability and automotive enthusiasm of the kids and their families and this exhibit will only add to and expand that enthusiasm.

Mark D. Hancock