

A MESSAGE FROM THE BOARD

The Gualala Arts Board of Directors is using a process called “Managing by Objectives” (MBO’s) to manage the action items that emerged during the “50 Years ~ 50 More” community input and planning sessions. These objectives are being prioritized by the Board and then reviewed and stasured by quarter. Each section has a “Legend” to explain the acronyms. Contact Sharon Nickodem at sharonnickodem@aol.com if you have questions about this activity. Visit GualalaArts.org for future updates.

- I. The Role of the Board
- II. Planning and Design
- III. Artists
- IV. Widening the Circle
- V. Expanding the Venue
- VI. Expanding the Ecosystem
- VII. Role of Money

A MESSAGE FROM OUR DIRECTOR

I don't usually use this space to talk about a single event at the Gualala Arts Center but on May 14th a very special celebration occurred. Elaine Jacob rented the entire building for the day to celebrate her 90th birthday. We have many, many, many special people who touch and grace Gualala Arts with their time, hard work and financial resources.... but in my tenure at Gualala Arts (coming up on a decade) this was the first 90th birthday party!

Not only is Elaine's vitality and longevity of exceptional note but her generosity and contribution to the Arts Center are also extraordinary. You see her influence starting on the highway with the signage she designed and funded. After you park and walk the grounds you may stroll down the easy access trail and spot the Torii Gate she purchased and had installed. The second you walk in the door and step on the slate tile that adorns the "Elaine Jacob Foyer" you will also see and experience her aesthetic flair – from the tile beneath your feet to the art glass side lights, chandelier and sconces. In fact, even the Art Center's logo had Elaine's input. She worked with Duane Gordon early on to develop our now iconic organizational logo. Her contributions span decades and her artistic influence as been profound. Elaine is also one of the major contributors to the elevator

fund. Soon you will be able to push a button and ride the elevator from the Elaine Jacob Foyer down to the lower level clay studio or up to the library on the Mohr Mezzanine. This is but a small sampling of the many contributions she has made year in and year out.

One story epitomizes Elaine: she was in the office signing some paperwork and noticed how uncomfortable and shabby the office chairs were. On the spot she offered to outfit the office with matching ergonomically designed chairs. That's Elaine – she sees a need, observes a place where beauty and function collide and “makes it so” ... on her terms, of course.

She may be the “Queen of The Sea Ranch” but to me she is and always will be “the Fairy Godmother of Gualala Arts.” Happy Birthday Elaine! The Art Center is reserved for your 100th celebration in 2021.



David 'Sus' Susalla
Executive Director
Gualala Arts, Inc.