

Calling all members!

Art in the Redwoods needs you this year more than ever!

47 years ago our art community wanted to share their art work with their friends and neighbors so they decided to throw a party in the redwoods. After many years of having AIR in the woods, in the community center, in a tent or whatever creative spaces they could find - a vision was born to have an Arts Center to host the grand event!

The vision has become reality and the Gualala Arts Center has hosted ten Art in the Redwoods Festivals! Every year around 200 artists enter approximately 400 pieces of fine art to the “non-juried but judged” fine art exhibit. Also, over 40 juried artists set up displays on the grounds, sharing their art work and demonstrating their techniques during the festival weekend. We have something for everyone to enjoy throughout the festival weekend August 14-17, 2008.

At the core of Art in the Redwoods operations is our wonderful volunteer base and office staff. There is something for everyone to get involved with – from directing traffic, baking sweets, flipping burgers, scooping ice cream, making sandwiches, selling art work, doing art with children, greeting the public, selling raffle tickets, beautifying the grounds, the lists goes on and on. We have around 20 teams that coordinate about 300 volunteers! If you would like to join our team, please call 884-1138.

Kicking off this year’s Art in the Redwoods festival will be the Top Hat Dinner Fundraiser, honoring local artist Dwight Eberly. This event will take place on Thursday, August 14, at 6 p.m. Availability for this event is limited, so we encourage you to get your tickets early. Tickets will be \$150, and participants will be listed as a Friend sponsor in the program and calendar.

Besides being the largest arts festival in our area, it is also the largest fundraiser that sustains the Gualala Arts Center the rest of the year. We have developed a list of categories and benefits to recognize our wonderful financial patrons who sponsor this time honored tradition.

It takes an entire community of artists, volunteers, dedicated staff, business owners, residents, visitors and financial patrons to keep such a tradition and institution going.

We all are faced with choices, especially in these times, and we hope that you will make the choice to help keep our mission “to promote public interest and participation in the arts” alive & thriving in our coastal community by donating, volunteering, creating art and attending Art in the Redwoods this year!

We could not be here without each and every one of you!

Cheers to a successful Art in the Redwoods!

David Sus Susalla
Executive Director

Sponsorship/Advertising Opportunities:

Festival Sponsor	\$5,000
Gold	\$2,000
Silver	\$1,000
Bronze	\$500
Friends	\$100

Visit GualalaArts.org/AIR/Sponsorship-2008.html or call Sus at 707-884-1138 for details regarding the details of each level.

Please make checks payable to: Gualala Arts/AIR and send payments to: Gualala Arts, Attn Sus, PO Box 244, Gualala, CA 95445
To guarantee inclusion in the Festival program we would like notification by July 15.

*Special Offer **

Local frame shop in Cypress Village, Patina, is making a special offer available to Art in the Redwoods participants of 15% off on framing services.

If you would like to take advantage of this offer, please call Patina at 884-1949