

## CALL TO ARTISTS

Get all the details and entry forms online at [GualalaArts.org](http://GualalaArts.org) or at the Gualala Arts office

☞Due by January 5☞

### Whale & Jazz Poster Challenge



Up to three designs for a poster for the Whale & Jazz Festival must be received at Gualala Arts by **Friday, January 5**. The entry fee is \$25 per piece, which will cover the cost of framing by Gualala Arts.

Judging will be during the week of January

7. Each of the five winners will receive a \$50 cash award. Gualala Arts will use the images to produce posters to be distributed electronically and on paper. The show will be March 10 to April 8 with the reception on Saturday, March 10 from 5 - 7 p.m. The framed original art will be for sale by a silent auction during the Whale & Jazz Festival in the first week in April, with minimum bids set at \$300. Pickup of unsold entries will be on Monday, April 9 and Tuesday, April 10.

☞Proposals due January 30☞  
for Collaborative Art Show

The show will be juried by selecting proposals which must be received at Gualala Arts by **January 30**. All works must be made by two or more artists and of non-art materials or art materials used in a non-traditional way. The selected artists will be notified by February 12. The entry fee for accepted work is \$15 per artist per work. Exhibit will be in the Jacob Foyer from June 9 to July 8. Pickup of artwork is on Monday, July 9. Curators are Hansine Goran, Sue Friedland, & Jane Reichhold.

### Poetry. . . 2007

Poets are invited to show the art of their words in the Coleman Auditorium from April 14 - May 6. Registration forms and \$5 per entry must be received by **April 2**. Two entries per person can be delivered on **Wednesday, April 11 from 10 a.m. - 2 p.m.** The opening reception is on **Saturday, April 14 from 5 - 7 p.m.** Pick up on **May 7 and 8 from 10 a.m. - 2 p.m.** John Moelter is the curator.

### Guide to Coastal Artists

Gualala Arts will be revamping and updating our registry of artists who wish to have their contact information available for visitors to the Arts Center and in the "Gualala Arts Guide to Coastal Artists" brochure. If you would like to be included, or to have your business cards, or other small promotional piece, available for visitors, please make sure that you are "on the list" by e-mailing [cebrown@mcn.org](mailto:cebrown@mcn.org), or by calling C.E. Brown at 707 785-1057. She will be maintaining the artists' card file and updating it monthly.

☞Join before January 15☞

### 2007 Studio Discovery Tour

Artists are invited to join the Fifteenth Anniversary Studio Discovery tour to be held the first two weekends of September. Last year there were 39 artists whose sales produced over \$110,000 with nearly 8,000 visits. With this in mind we hope that you will participate in this great event to give you, your art, and your studio, exposure to a wider buying public.

Dates for this year's tour are Saturday and Sunday, September 1 & 2 (with Monday Labor Day an option) and Saturday and Sunday, September 8 & 9 from 10 a.m. to 5 p.m. each day.

There are several changes this year, but the biggest issue is that the price has not. It is still \$250. For this you get professional press releases in local and Bay Area publications, paid advertising in newspapers and magazines, calendar listings in print and online with this event's website, post cards, posters and flyers, radio interviews and inclusion in the full-color, thirty-page brochure that is distributed free.

Participation in the Tour is open to members of the North Coast Artists Guild who maintain a full or part-time residency or studio in coastal Sonoma or Mendocino counties from Timber Cove to Little River. For questions contact Walt Rush at 707-882-2441 or [rushstudio@starband.net](mailto:rushstudio@starband.net).

**Deadlines are: January 15 for application and payment of fees and February 15 for all images and slides. Mandatory meeting dates are: Orientation on Saturday, February 24 10 a.m. - 12 p.m.; Pre-tour meeting: Saturday, August 25, 10 a.m. - 12 p.m.; Wrap-up meeting: Monday September 10 from 10 a.m. - 12 p.m.** All are at Gualala Arts Center.

All participants must hold a valid California resale license and pay a commission of 10% on all sales to the organization. Studio liability is the responsibility of the artist - it is recommended you add a rider to your Homeowner's policy. Each artist agrees to work ten hours on shared tasks assigned by the Director. Artists unable to do this are required to pay an additional \$200. Artists must submit required images and biography for brochure, web, and publicity. Each artist agrees to meet basic standards of safety and cleanliness, and agrees to create an attractive, uncluttered presentation with a sufficient quantity of gallery-ready art work. Artists may share another's artist's studio. but each artist must apply separately. Works of non-participants of the Studio Discovery Tour are prohibited from being displayed or sold.

Signs will be provided. This year signs will have larger, more legible lettering. Sales books will also be provided. You can get complete information online at [studio-tours.com](http://studio-tours.com).