

CALL TO ARTISTS

New Artists Guide Turns Your Studio into a Salesroom!

Artists, have you ever wished you could invite the many tourists in our area to come visit your studio all year long? You can set the parameters for your individual needs and yet enjoy the advertising benefits of attracting attention by being part of a cooperative effort. In the same way Gualala Arts publishes the Gallery Guide, so out-of-towners can see our commitment to exhibiting art in the whole community, we now want to offer artists the opportunity to have their workspaces be showplaces.

All artists in the Mendonoma area are welcome to participate, with no membership requirements, and at no cost. We plan to have the printed Artists Guide updated periodically, and to be available on the Gualala Arts website. In addition, the Artists Guide will be in a PDF file for individuals who might wish to print it on their own choice of paper and to use it for their own advertising. The aim is to have the first edition available for distribution at the Art in the Redwoods.

If you would like to participate, send the following information to cebrown@mcn.org before July 31. List your name, address, phone number, e-mail, and website along with a 50 character/space description of your work and the availability of your studio to the public (by arrangement, or appointment, or hours). A draft copy will be sent by e-mail to everyone involved for input/approval before the final version is published.

The 45th Annual Art in the Redwoods Fine Art Exhibit

The important times and dates you need to remember are: Monday, July 17, entry form deadline; **Saturday, August 12**, environmental art and/or large sculpture delivery; **Sunday, August 13**, 9 a.m. to 2 p.m., deliver artwork to Gualala Arts Center; **Friday, August 18**, 4 - 6 p.m., outdoor artist vendors' booths sneak preview; 4:30 - 7 p.m., Fine Art Exhibit opening reception with champagne; 6 - 7 p.m., Judges' Critique & Awards Ceremony in the Jami Amphitheater; 7:30 p.m. Wine Dinner in the Coleman Auditorium - \$50 advance ticket required; **Saturday, August 19**, 10 a.m. - 5 p.m., Fine Art Exhibition open, outdoor artists' vendor booths, food, & drink, live music, family entertainment; **Sunday, August 20**, 10 a.m. - 4 p.m., Fine Art Exhibition open, outdoor artists' vendor booths, food, & drink, live music, family entertainment; **Monday, September 4**, noon - 4 p.m. & **Tuesday, September 5**, 9 a.m. - 4 p.m., art works released to artists and buyers.

Environmental Art: September 9 – October 8

Artists are encouraged to incorporate aspects of the Sonoma/Mendocino coastline in their work. Site-specific works installed on the grounds of the Arts Center are encouraged, but not required. Outdoor works must be non-permanent, must not alter the present landscape, and must remain outdoors for the duration of the show. The show will be juried by judging the artists' proposals for it. The proposal shall consist of a sketch, design, and/or description of the work you propose for the show, how it is to be displayed, and how it fits in with the theme of the show. Also included shall be 3 - 5 photos of similar works you have completed, descriptions of the other work you wish to offer for sale during the show, and your resume or short bio. These materials must be sent to Gualala Arts, P.O. Box 244, Gualala, CA 9445 and in hand by August 1. Mark the envelope with "Environment Show Proposal." Please include a SASE if you wish to have your materials returned to you. Prizes to be given are from the Friends of the Gualala River and the Redwood Coast Land Conservancy. The important dates are: **Deadline for submission of proposal: August 1. Artist notification no later than August 10. Installation of artwork: September 6 - 8. Exhibit dates: September 9 - October 8. Earth Fair on October 7. Take-down of the exhibit: October 9.**

Cash Prizes Announced for the Love & Hate Exhibit

Awards up to \$2,000 will be given for paintings, poems, performance pieces, essays, or two- and three-dimensional sculpture pieces reflecting on past or present issues of love and hate in the American culture. All entry pieces must be hand-delivered to the Gualala Art Center in Gualala on **October 11 from 10 a.m. to noon. Artists not selected will be notified between 4 and 5 p.m. and asked to pick up works between 5 and 5:30. Take-down is on November 6, from noon to 2 p.m.** Registration fee is \$10 for each piece and a limit of two pieces per artist. Registration forms and complete information are available at Gualala Arts office or online at www.GualalaArts.org. An entry form must be filled out for each piece submitted. All entry forms for submission must be sent to Gualala Arts, P.O. Box 244, Gualala, CA 95445 and received no later than **September 29**. Curator: David Wayne Floyd, 707-884-1224, 415-221-1851, or dfloyd@mcn.org.

Join the Parade!

We would like to have a float in the Point Arena Fourth of July parade. Ideas already abound, but we need someone to take charge of the effort. Accompanying the float could be GA members dressed as artists, thespians, musicians, or any facet of the programs. What costume will you wear? Call the office to sign up to join the fun!