

## Editorial

After reading one of Frank Healy's long and wonderful write-ups of a Gualala Arts event in the ICO, I realized the wisdom of someone to name this newsletter for Gualala Arts, *Sketches*. Because of the much smaller pages, and the ever increasing number of events and activities that vie for attention, the articles in *Sketches* can only be – well, sketches. However, there is a joy and satisfaction in trying to be the first to alert readers of coming attractions and whetting appetites for future activities, even when it is with only a few paragraphs.

Thus, I wondered how the newsletter got such an appropriate name. I knew the first newsletter was called "The GAB" (Gualala Arts Bulletin) which had a folksy ring to it, and entirely appropriate to those times. After Shelley Gerstein became editor, he changed *The Gab* from a format like this one, to a newsprint magazine with a glossy cover. In keeping with the new up-scale looks, he changed the name to *The Coast*, broadened the scope to include ads and longer articles and went to 60 – 75 pages. But what happened then?

This week Karel Metcalf was in Switzerland, so I got in touch with Dorothy Ruef, in Arizona, with my question. Laughingly she told me that when they wanted to reinstate a newsletter for Gualala Arts, there came up the problem of finding a new name for it. Without hesitation, Marty Teal, blurted out, "Call it *Sketches*." Immediately everyone in the office agreed it was the perfect name. It was that simple.

Marty now lives in Arizona where Dorothy winters, but I think of them kindly while working on this issue. I am glad for the example they have given, and am very thankful for the name of *Sketches*.

I hope to keep this newsletter as interesting and telling as a sketch is. Those first marks, so full of inspiration and excitement, that lay the groundwork for a yet-unformed thing of the future, have a certain excitement and anything-can-happen feeling that is missing in the final product.

Thanks to every one of you who works so hard to get the information and photos of coming activities to us, even when your event seems so far in the future. Thanks too, to all the staff that makes sure it all comes together and gets into your mailbox as quickly as it does.

*Jane Reichhold*

### **Sketches Newsletter of Gualala Arts Center**

**Editor** – Jane Reichhold

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**Sketches is printed on 100% recycled paper out of concern for the planet. Taking care of trees is a part of our job.**

## Spring Indoor Yard Sale a Big Success

Speaking of name changing. . . While preparing the publicity for the Recycle Your Art & Second Hand Sale, the office staff was searching for a better name for this semi-annual event. Now it seems that the crew who did all the work for it has christened this activity the Indoor Yard Sale.

For five days teams worked on sorting, labeling and hauling donated items from the cellar up to the Jacob Foyer for the Spring Indoor Yard Sale on March 18. A very special thank-you goes to: Frank & Helen Klembeck, Sharon & Bruce Jones, Don Krieger, Chad DeGarmo, David Sus Susalla, Ben & Wilma Klagenberg, Suzanne Hansen & Bobby Penny, Betty O'Neil, Chris Owings, Mary & Roy Austin, Goldie and Bob Pound, Paddy Batchelder, Carol & Jim Tackett, Jim & Diane Cunningham, Russ Hardy, and Michelle & George Marshall.

## Web Report

The Gualala Arts website was visited 12,558 times in March, 2006. That's an average of 405 visitors per day. That is up from January, when there was a daily average of 192 visitors.

## Raffle Drawing Winner

The winning raffle ticket for the fabulous Sport Masa Tandem Bicycle donated by Don Kemp as a fundraising benefit for the Art in the Schools program was drawn during the "Love of Broadway" Cabaret evening on Saturday, March 25. Enormous cheers broke out when the winner was announced as Lynne Atkins, the Director of Gualala Arts Center Theater, and the guiding light for the evening's success.

## Wish List

- A flat panel display computer monitor for the front desk.
- A small chest freezer, 8 – 10 cubic feet, in working order, for the Art in the Redwoods Festival.
- A co-chairperson to handle the Environmental Exhibit with Zola de Firmian on September 16 – October 1.
- Equipment for the new clay workshop: a pugger (with vacuum), an extruder, a slab roller, a shop vacuum with dust attachment, a stackable washer/dryer combination, a big cabinet with shelves, bookcases or shelving, buckets, old towels, canvas yardage, clay, glazes, plaster, and clay tools.

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Deadline for information for *Sketches*  
on events in **June** is  
**Sunday April 30.**