

# Summer Saturday Art Fests Call for Artists

## ABOUT SSAF

The Summer Saturday Art Fests are a series of three one-day arts and crafts festivals held in the small Northern California coastal town of Gualala, overlooking the Pacific at the junction of Mendocino and Sonoma Counties. The events are sponsored by Gualala Arts, a non-profit arts organization focused on promoting public interest and participation in the arts. All proceeds benefit community arts programs.

The festivals take place on the Saturday of three holiday weekends during the summer season. Festival hours are 10 AM to 5 PM. Dates of the 2006 festivals are as follows:

- May 27th
- July 1st
- October 7th

## CHANGE IN VENUE

This year, these festivals are tentatively scheduled to take place in a new venue, on the grounds outside of the Gualala Hotel, in downtown Gualala (negotiations were not finalized at the time of application printing). This change in venue will offer a significant amount of extra space, which will allow for a larger and wider variety of artists. Additionally, a variety of outdoor food vendors may participate, helping to draw a larger crowd to these events.

## ARTISTS SPACES

There is a mixture of irregular spaces, and spaces capable of fitting a standard 10' X 10' booth. Please specify your precise space requirements in the application. No electrical power is available or allowed. Some spaces are located on uneven terrain. Additionally, strong wind gusts and cool, foggy weather are possible, so be prepared to secure display in these conditions.

## EXPENSES

**Space Fees (due with application):**

\$25 entry fee per festival for Gualala Arts members or \$45 entry fee for non-members

There is a special rate if you apply for all three festivals and pre-pay with this application:

\$60 for Gualala Arts members or \$110 for non-members

If joining Gualala Arts, enclose a separate check:

\$30 Individual Annual Membership or \$50 Family Annual Membership

## Commission:

Gualala Arts will receive a 10% commission on gross sales made for each festival, payable at the end of the festival day.

## REGULATIONS

Only handmade, original artwork will be accepted. All artwork must be artist's own. No buy-sell work.

Festival coordinator retains complete discretion in assigning exhibit locations.

The artist must be present during festival hours.

Display area must be kept clean.

If accepted, space fees are non-refundable.

Set-up may begin at 7:30 AM. Exhibit must be operational by 10 AM.

Exhibit may not be taken down before 5 PM.

## APPLICATION PROCESS

Submit the following:

- Application form - completed and signed
- Three slides or prints of artwork
- One slide, print, or drawing of display
- Appropriate space fee
- Gualala Arts membership fee, if applicable (separate check)

Additionally, include a self-addressed, stamped envelope (with adequate postage) if you would like your slides or prints returned. Make checks payable to Gualala Arts and mail to:

**Gualala Arts  
SSAF  
PO Box 244  
Gualala, CA 95445**

Applications will not be accepted if all above items are not included. If you have any questions, please contact Gualala Arts at 707-884-1138.

## ARTIST SELECTION

In 2006, SSAF will utilize a more formal jurying and placement process. Unlike previous years, acceptance to the festivals **will not** take place solely on a "first-come, first-served" basis. Additionally, space assignments will not take place on this basis.

Acceptance to the festivals will be determined based on the images submitted with the application. Although specific space requests will be considered, spaces will be assigned with an emphasis on the aesthetic makeup of the show. There is no specific deadline for applications; however, it is advised to apply as early as possible, since jurying will occur on an on-going basis, and will end when all available spaces have been filled.

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website URL \_\_\_\_\_

Email Address \_\_\_\_\_

Resale Number \_\_\_\_\_

Contact Board of Equalization if you need to obtain a resale number.

A California Resale Number is MANDATORY. Artist is responsible for paying California sales tax.

I have read the above and agree to those conditions as specified. I understand that if I choose to cancel my reservation after acceptance, my space fee will not be refunded. I also understand that refunds will not be made due to inclement weather. I release Gualala Arts of all liability for any damage, loss, or injury incurred before, during, or after festival hours. I affirm that all work displayed will be original, produced solely by myself, the applicant. I give my consent to Gualala Arts to release my name and to use images of my work for Summer Saturday Art Fest promotional purposes.

signature \_\_\_\_\_ date \_\_\_\_\_