

Gualala Arts proudly carries on one of its most treasured traditions in this **44th Annual Art in the Redwoods Festival**. This event will take place on August 20 & 21, 2005 at Gualala Arts Center.

A unique festival held in the small northern California coastal town of Gualala, 115 miles north of San Francisco, Art in the Redwoods draws a crowd of over 3,000 viewers from near and far. Nestled amongst the towering redwoods, outdoor Artist Booths offer visitors extraordinary creations. Live entertainment and food vendors also play a vital role in making this event one of our area's most valued art community gatherings.

Artists and artisans are invited to show and sell their works as well as compete for awards totaling \$3,800. Last year, over 400 pieces from over 200 artists were exhibited, and sales of artworks earned participating artists over \$20,000.

RULES FOR EXHIBITORS

All works must be:

- originals entered and created by living artist. Originals are one of a kind or limited numbered edition of multiples.
- exhibited in Art in the Redwoods for the first time.
- created within the last two years.
- designated *competitive* or *non-competitive*.
- limited to 2 (two) per artist. See REQUIREMENTS box.

Gualala Arts reserves the right:

- to change category classification of any entry
- in its sole discretion to refuse to display any artwork

Gualala Arts Hanging Committee has complete discretion placing or positioning entries. Artists may not request location of their work.

- **Competitive or Non-Competitive**
Entries will be entered as *competitive* as a default if form is not marked.

ENTRY RULES

Fees:

- Gualala Arts members :\$10 each work
- Non-members: \$30 annual membership fee, then \$10 each work
- Checks should be made payable to *Gualala Arts*
- Entry fees are *nonrefundable*

- A \$5 charge will be applied to any Entry Form changes made after July 22. Changes made after August 14 may not be reflected in the *Independent Coast Observer's Art in the Redwoods Official Show Program*.
- Write neatly, fill in all the blanks, and double-check your spelling and entry information.

Commissions

- Gualala Arts will retain 30% commission on all sales made during the course of the exhibit.

Entry Procedure

- Prepare a three-part Entry Form for EACH work entered. Blank entry forms may be photocopied.
- Mail Section 1 with correct fees to:
ART IN THE REDWOODS
PO Box 244
Gualala, CA 95445
- Entry form must be postmarked no later than Friday, July 22, 2005.
- Attach Section 2 securely to back of artwork to be entered.
- Present Section 3 when work is delivered (August 14) and picked up (September 11 & 13.) Use Section 3, after it is signed by an authorized representative, for free entry to the festival and as proof of ownership.
- **ENTRY FORMS POSTMARKED AFTER JULY 22 WILL NOT BE ACCEPTED!**

Artwork Delivery

Deliver all artwork to:
GUALALA ARTS CENTER, 46501
Gualala Rd. in Gualala on **Sunday, August 14**, between 9 a.m. and 2 p.m.

- We will not accept entries shipped or mailed. All entries must be delivered in person to the Gualala Arts Center at the above designated delivery time. **NO EXCEPTIONS!**
- Artists may not remove artwork prior to close of Art in the Redwoods exhibit (before September 11.)
- Buyers may take purchased artwork anytime after the close of the show on August 21 and thereafter.

Artwork Pick Up:

- Pick up all work between 12 p.m. and 4 p.m. on Sunday, Sept. 11, or 9 a.m. to 4 p.m. on Tuesday, Sept. 13, at Gualala Arts Center. The art center will be CLOSED for a private event on Sept. 12.

- By presenting Entry Section 3 as proof of ownership, or by presenting Buyer's Sales Receipt. Works not picked up will be stored at Gualala Arts Center at the rental rate of \$5 per day.

RESPONSIBILITY

- Gualala Arts is not responsible for loss, theft, or damage of art works entered in show.
- Exhibitors are solely responsible for their work and should insure work if they desire.
- Submission of entries implies acceptance of all conditions stated in these rules.
- If mailing is required of purchased, fragile art, the artist is responsible for packaging and mailing the piece to the buyer.

REQUIREMENTS FOR ENTRY SIZE, FRAMING, DISPLAY, ETC.

Due to the volume of work we receive, these rules must be followed.

1. Have sturdy frames on all pictures- they will be tested- no plastic or "fast" frames; no sawtooth hangers- sturdy wires only. Hang from a metal picture wire hanging 2 inches from the top of the frame under tension. Plexiglas preferred.
2. Ensure that paintings are thoroughly dry.
3. For all wall hung art entries, only one can be a maximum of 60" in width. The second entry must be 48" or less.
4. Quilts over 60" are allowed if they may be hung outside. Provide quilts with hanging tabs or sleeves, and labeled poles.
5. If pieces come as a set to be hung, their total dimensions should not exceed 60" in width. Each piece will be considered as one entry.
6. Size limits will be strictly adhered to, and entries may be deleted if space limitations require. Entries may be refused because of fragility.
7. The general weight limit for pieces of art is 70 pounds. For pieces above this weight, and unusually complex or fragile pieces, artist participation in placement is required.
8. Provide assistance in handling large three-dimensional entries and provide stands for proper display where needed.
9. Enclose jewelry and small sculpture in display cases or shadow box frames for protection.

**First 420 entries accepted
Deadline: July 22, 2005**