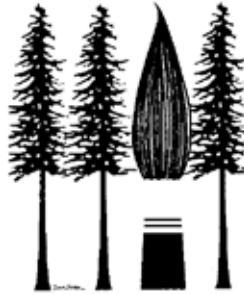


Art Angels

During difficult economic times "Art Angels" are particularly appreciated, and Gualala Arts has several who have generously come forth to sponsor projects close to their hearts. Being a sponsor means easing the constant burden of finding monies to offset deficits and helping to reduce the number of fundraisers that tax volunteers and the community. Sponsors ensure that our ticket prices (which do not offset even 50% of their expenses) are affordable,



allowing more people to enjoy the wide range of programming Gualala Arts offers our coastal community. There are hundreds of publicized events and close to 2,000 calendared items. Thus, there are ample opportunities for additional angels to come forth and assist by sponsoring a favorite activity and/or event. By targeting a particular cause or remembering a special person, sponsors can promote a special interest they may cherish. Recent sponsorships have included:

- Alan and Janet Coleman, after whom the Coleman Auditorium is named, have committed to sponsoring artist Heidi Endemann's upcoming exhibit "Painting is Not Dead" that runs from September 11 to October 3.
- Russ and Judy Hardy have made a three-year commitment to assist with the costs of The May Show, an annual juried fine arts exhibit.
- The Lions Club continues to administer memorial scholarships in the name of Christine Owings to defray some costs for deserving children at the July summer camp.
- RC and Tina Vasavada made a very generous unrestricted gift in return for the naming right to one classical concert per year for the next ten years. The first annual sponsored concert is scheduled on October 10, 2010 featuring Rebecca Rust and Friedrich Edelman, the opening concert of the Gualala Arts Chamber Music Series.
- Bob Rutemoeller and Mary Sue Ittner made a substantial contribution to the operations fund in the name of Gualala Arts' hard working volunteers and dedicated staff and are also sponsoring Art in the Redwoods.

Without these very kind patrons it would have been a very difficult spring to keep our doors open.

Those underwriting expenses can have their name attached as sponsor or may use the naming rights as a memorial. For example, the Coleman's children honored their grandparents donating the funds to create the Frances and Bill Saville Memorial Kitchen. Of course, art angels can always choose to remain anonymous.

For further information about what is entailed in becoming a sponsor, please contact the Fund Development Committee through the Gualala Arts office at 707-884-1138. The committee chairperson Richard Schimbor or Executive Director David "Sus" Susalla will be happy to discuss the wide variety of events available for sponsorship at costs to fit all budgets.