



Exhibit:
Friday, July 9 through
August 1, 2010

Auto Show:
Saturday, July 17, 2010
10:00 a.m. - 5:00 p.m.

Gualala Arts Center

This summer's Sid Waterman Classic Art Show promises to surpass last year's highly successful inaugural show that featured the work of Gualala Arts patron and renowned hot rod illustrator Rex Burnett. The emphasis will be on the machines, equipment, art and products from Gualala's fabled Waterman Racing Components facility.

Once again the highlight of the month-long show that opens July 9 and runs through August 1 will be the Gualala Arts Auto Show on July 17. Car enthusiasts, both local and statewide, will gather in the Arts Center parking lot to show off their vehicles that will be judged in eleven categories, antique auto to racecar and motorcycle. Hopefully, some gems hidden away in local barns will be included.

The exhibit will feature the craftsmanship of Waterman Racing Components, the business built by Sid Waterman in Gualala into a national racing powerhouse with satellite facilities at Indianapolis' Gasoline Alley and in Concord, North Carolina, the heart of NASCAR country. Every winner of the Indianapolis 500 for the last thirty years was equipped with a Waterman fuel pump.

Photos, art work, products, mechanical drawings, and more will provide a glimpse into what makes a championship vehicle run whether it is an IRL Indy car, a NHRA hot rod, a NASCAR racer, or a USAC champ car, sprint car, or midget. A featured exhibit is Sid's recreation of a top fuel dragster that set national records fifty years ago. This nostalgia car was lovingly recreated and fired up at last year's Pomona Winter Nationals.

This auto show was extremely well received last year and once again street rod buffs will fill Highway 1 for the run to Gualala. The event promises to become a permanent "happening." Only 100 entries will be accepted and slots are filling rapidly.

Not only does this event promote local industry and showcase the art involved in designing and building a vehicle, but it also allows the masterpieces that are created to be displayed publicly and provides a welcome boost to the local economy. It is another example of defining art inclusively for all the community.

For more details, see GualalaArts.org.