



THE ACCIDENTAL INTERNET

WITH JACK HAVERTY

Monday, March 1, 2010,

7:00 p.m.

Admission is \$5

Both a three year-old and an aging grandparent know what the Internet is, but neither knows the real story behind how the most revolutionary advancement in communication since the printing press came about. Jack Haverty's lecture on March 1 at 7:00 p.m., "The Accidental Internet," tells the real story of this technology's earliest days and why it was an accident.

Speaking from the perspective of someone who was involved in the creation of the Internet, Haverty plans to share all

the details including a plethora of humorous anecdotes. The speaker knows his subject because he wrote software, built hardware, and designed mechanisms for the project. At one point the "control panel" for the entire Internet sat on his desk.

But he is not going to give a technical "geek"

presentation. Instead, he wants to entertain as well as inform his audience about how one of many obscure research projects off the radar screen spawned worldwide changes, created Fortune 500 companies out of thin air, stoked the economy and has even shaped the fates of nations. He aims to recreate the feeling of what it was like to be there at the beginning.

A native of Philadelphia, Haverty studied at MIT and continued there as a staff member of the MIT Laboratory for Computer Science, where he worked on the team designing the original mail mechanism still used for email. At Bolt, Beranek, and Newman, he led the projects that created the initial Internet. Later, he went on to Oracle and helped transform the Internet from an internal corporate tool into a business-driven electronic commerce.

In 2003, he and his wife Jan left Silicon Valley for Point Arena where he owned some land. They turned their building efforts into constructing their present home and are now exploring life outside the rat race.

Even someone who is challenged to create an email attachment will enjoy this talk and gain insights into, and greater understanding of, this powerful and revolutionary communication tool that is reshaping the lives of every person on earth.

SOCIAL MEDIA: FACEBOOK

Gualala Arts now has a Facebook page. Barbara Pratt, publicity coordinator, has been putting photos of events and exhibits up for a couple of months. We now have 20 albums representing twenty different past events. She was a bit shy about announcing the Gualala Arts presence to the general membership, but after 167 Fans signed on, it seemed like many people thought it was a good idea. You do have to sign in as

a member but can set your privacy settings so that no information is available to viewers. In the Search Box, type in Gualala Arts. We hope you will become a Fan.

Barbara has been going to Social Media seminars to learn more about how non-profits can benefit from this free media. Tagging is one method of not only identifying people but also the art work. Tagging is clicking in a certain area and you are able to type the word, then when you run your mouse over the photo or in the copy under the photo the word will pop up.