

CATEGORIES

1. Oil, Acrylics, etc. (single surface)
2. Water Media single surface (with adhesives, enter in mixed media)
3. Prints & Graphics (originals only, no giclees or reproductions)*
4. Sculpture (any material)
5. Monochromatic Photography (limited editions of 250 or less)*
6. Color Photography (limited editions of 250 or less)*
7. Digital Art (limited editions of 250 or less)*
8. Pastels & Drawings
9. Woodworking
10. Glass (large Wall/Window pieces hung Thursday Aug 12)
11. Jewelry & Ornammentation (limited editions of 250 or less)
12. Clay & Mosaic
13. Fibers, Textiles & Soft Sculpture
14. Quilts
15. Collage, Mixed Media & 2-D Assemblage

* on limited editions, signed/numbered entries will be enforced.

AWARDS

Best of Show	\$500
Best Local Work (Jenner to Elk)	\$100
Most Popular (voted by viewers)	\$100
1st Place each category (blue ribbon)	
No entry minimum	\$100
2nd Place each category (red ribbon)	
5 entry minimum	\$75
3rd Place each category (white ribbon)	
10 entry minimum	\$50
Judges Awards	Ribbon
Redwood Coast Land Conservancy.	\$100
Friends of the Gualala River.	\$100

Award presentations will be made at approximately 6 p.m. on Friday night at the Champagne Preview. Artists should be present to receive awards but it is not required.

50th Annual

AUGUST 18-21, 2011

Art in the Redwoods

Fine Arts Exhibit Entry Form

- **Monday, July 18**

Delivered or postmarked entry form deadline. Only 420 entries accepted, so don't delay!

- **Thursday, August 11**

Installation of all wall glass, large or fragile artwork, call for appointment before August 1.

- **Sunday, August 14**

11 a.m. - 4 p.m. Deliver artwork to Gualala Arts Center (no work after 4 p.m. will be accepted)

- **Thursday, August 18**

6 p.m. "Top Hat!" Dinner , Fine Art sneak preview, call for reservations!

- **Friday, August 19**

4 - 7 p.m. "Champagne Preview"

4-6 p.m. champagne served, Outdoor Artists Vendor Booths preview, 4:30 p.m. Fine Art Exhibit

6:15 p.m. Judges' Critique & Awards Ceremony in the JAMI amphitheater.

\$10 admission - Exhibiting fine artists admitted free.

- **Saturday, August 20**

10 a.m. - 5 p.m. Fine Art Exhibition open, Outdoor Artists Vendor Booths, food & drink, live music, and family entertainment.

Admission: \$6.00, 12 and under free

- **Sunday, August 21**

10 a.m. - 4 p.m. Fine Art Exhibition open, Outdoor Artists Vendor Booths, food & drink, live music, and family entertainment.

3 p.m. Raffle drawing

Admission: \$6. Children 12 and under free.

- **Monday & Tuesday, September 5 & 6 Pick Up Art Work!**

Artworks released to artists and buyers Monday from noon - 4 p.m. and Tuesday, 9 a.m. - 4 p.m. thereafter, \$5 per day storage fee per piece of art.

ENTRY QUALIFICATIONS

- Each entry must be original: that is, one of a kind or one of a limited edition of numbered multiples. (However, Gualala Arts carries no inventory of multiples. Artists are responsible for delivery or mailing multiple sales. Additionally, signed numbered entries will be enforced.)
- Each entry must be entered by a living artist who created the entry within the last two (2)years.
- Entries must never have been exhibited in Art in the Redwoods before.
- The limit is two (2) entries per artist.

SIZE AND WEIGHT

- One wall-hung entry can be maximum 60" wide; the second entry must be maximum 48" wide.
- If entries are a set to be hung side by side, their total width cannot exceed 60." Each piece of a two piece set is considered a separate entry. Sets of more than two pieces cannot be accommodated.
- The weight limit for each entry is 70 pounds. Exceptions can be made by prior arrangement. See *Exceptions and Special Circumstances below.
- For entries made of glass, see *Exceptions and Special Circumstances below.
- An entry may be refused if it's exceptionally fragile, if space is not available, or if it does not adhere to these Exhibition Rules.

PREPARING ENTRIES

- Ensure paintings are thoroughly dry.
- Picture frames must be strong and will be tested for sturdiness. Avoid plastic or "clip" frames. We prefer Plexiglas. Affix strong metal picture wire a minimum of 2" from the top of the frame's back to ensure that neither the wire nor the picture hanger on the wall will show. Saw tooth hangers on the back of entries are prohibited.
- Enclose jewelry or small sculptures in display cases or shadow box frames for protection.
- Fabric entries must have hanging tabs or sleeves with a rod or dowel labeled with the artist's name.

- No supplemental labels, descriptions, books, promotional materials, etc., are allowed next to or around an entry. A binder with one 8.5" x 11" sheet of paper per entry will provide a description of the entry and the artist's biography. The binder will be available in the gallery for public viewing.

*Exceptions and special circumstances:

- For entries within the weight limit: artists are asked to assist in handling large three-dimensional entries or to furnish display stands if the entry requires it.
- For entries above the weight limit: entries of glass to be suspended, and all unusually complex or fragile entries, the artists are required to participate in placement. Usually, these entries are placed before "take in" Sunday. Call Executive Director David "Sus" Susalla at 707-884-1138 before August 1 to make arrangements.
- Outdoor entries must be non-permanent and removable, but must remain outdoors for the duration of the exhibit. Installation by the artist must be completed by Friday before "take in" Sunday.

FEES

- Gualala Arts members: \$10 per entry. \$20 per NFS entry.
- Non-members must join Gualala Arts for an annual membership fee of \$30 for individuals (or \$50 per family) plus \$10 per entry.
- Checks should be made payable to Gualala Arts.
- Entry fees are not refundable.
- A \$5 fee will be charged for changes to the entry form made after submission. Changes made after the entry form deadline will not be included in the Independent Coast Observer's "Art in the Redwoods Official Show Program."
- Proof of insurance may be required for work priced over \$5,000.

COMMISSIONS

- Gualala Arts will retain 30% commission on all sales of entries (or multiples) made during the course of the exhibit.
- Checks for artwork sold will be mailed to the artist within

two weeks of the end of the month in which it was sold. If the exhibit generates future commissions, it is the policy of Gualala Arts to request that 10% of those sales be sent to Gualala Arts.

ENTRY PROCEDURE

- Prepare a separate entry form for each work entered (2 entries per artist maximum).
- Print clearly, fill in all the blanks, and double-check spelling and entry information.
- Mail with correct fees to "AIR-FA Entry", PO Box 244, Gualala, CA 95445 or submit to the Gualala Arts Center office or to The Dolphin in Gualala next to the U.S. Post Office. Entries must be received or postmarked by the third Monday in July. The first 420 entries will be accepted. Received entries will be published weekly on our website, GualalaArts.org.

ARTWORK DELIVERY

- Deliver artwork to Gualala Arts Center at 46501 Gualala Road, in Gualala, on Sunday, August 14, between 11 a.m. and 4 p.m.
- All entries must be delivered in person to Gualala Arts Center at the above designated delivery time. We will not accept shipped or mailed entries. No exceptions!
- Wall glass, large sculptures, or any work needing special attention must be delivered on Thursday, August 11 and arrangements for their delivery must be made with Executive Director, David "Sus" Susalla, before August 1. See *Exceptions and Special Circumstances above.
- A removable label will be produced and attached by Gualala Arts to the back of each entry on "take in" day.
- An artist receipt will be given to you for each entry on "take in" day to present for claiming unsold artwork and for admission to the festival.

POST SHOW PICK UP

- Unsold work must stay up for the entire exhibit; however, buyers may take purchased artwork after Sunday, August 22.
- Artists must claim unsold work between 12 noon and 4

p.m. on Monday, September 5, or on Tuesday, September 6, from 9 a.m. - 4 p.m. at the Gualala Arts Center by presenting the artist receipt as proof of ownership. Sold work is claimed by presenting a buyer's sales receipt issued by Gualala Arts.

- Gualala Arts is not responsible for works not picked up by 4 p.m. on September 6 and will charge \$5 per day per piece for storage.
- Packing items will not be returned to artists.

RESPONSIBILITY

- Gualala Arts, Inc. is not responsible for loss, theft, or damage of artworks entered in the show.
- Exhibitors are solely responsible for their work and should insure work if they desire. Gualala Arts may require proof of insurance if a work is priced over \$5,000.
- Gualala Arts will not ship purchases. If an entry requires mailing to a potential purchaser, Gualala Arts will contact the artist. If the artist wishes to package and mail the piece to the buyer, Gualala Arts will complete the purchase.
- Submission of an entry implies acceptance of all conditions stated in this document.



GUALALA ARTS RESERVES THE RIGHT

- To change category classification of any entry.
- To its sole discretion to refuse to display any artwork.
- Gualala Arts Hanging Committee has complete discretion placing or positioning entries. Artists may not request location of their work.

Make a copy of this page and mail in with entry fees.

Please keep a copy for your records!

ENTRY FORM for Art in the Redwoods 2011 *Mail in copy of this page please*

Artist's Name: (Last) _____ (First) _____

Mail Address: _____ Phone: () _____

City/State/Zip: _____

Resident City: _____

Email Address _____

Category# _____ Category Name: _____

List the media/material used for your artwork (not framing).
Limit it to 35 characters, including blank spaces.
(Examples: "acrylic," "oil," "bronze," "redwood with ceramic accents,")

Gualala Arts reserves the right to edit longer entries.

Size: Width _____" x Height _____" x Depth _____"

Title of Entry: _____
Limit it to 35 characters, including blank spaces. Gualala Arts reserves the right to edit longer entries.

Price _____ Noncompetitive _____

We will have a binder on display so you can submit with your entry, one 8.5 x 11 sheet of paper with a description of your work & an artist biography.

My \$10 fee per entry is enclosed or \$20 for Not For Sale entry

I am already a Gualala Arts member or
 my additional \$ _____ annual membership fee is enclosed.
(The name of the membership is or will be under _____)

I give Gualala Arts permission to give my contact information to prospective buyers.

I have read and agree to the Rules for Exhibitors.

I am willing to sell multiples of my limited edition series.

GA carries no inventory so the artist will have to arrange delivery.

I grant Gualala Arts permission to use image(s) of my art work for publicity.

Artist's Signature: _____ Date: _____

Office use only please

Entry # _____

Date Rec'd _____

Payment type _____

\$ Amount _____ / _____
Entry Memb.

Membership Exp. Date _____

Misc. Notes:

Make a copy of this page and mail in with entry fees.

DEADLINE: Monday, JULY 18, 2011

MAIL IN COPY OF THIS PAGE WITH ENTRY FEES.

(Please keep a copy for your records)

MAKE CHECKS PAYABLE TO GUALALA ARTS - Thank you!

Mail to: AIR-FA ENTRY, P.O. BOX 244, GUALALA, CA 95445